

# International Pulp Week

Where The  
Pulp World Meets

## Sponsoring Prospectus

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June 1 – 3, 2025

Pan Pacific Vancouver  
300 – 999 Canada Place,  
Vancouver, BC  
Canada V6C 3B5

[www.internationalpulpweek.com](http://www.internationalpulpweek.com)



 International  
Pulp Week

# About Us

The Pulp and Paper Products Council (PPPC) is recognized as the industry reference and principal source of information on the global pulp and graphic paper markets.

Operating in Montreal, Brussels, Beijing, and Buenos Aires, PPPC specializes in providing up-to-date, comprehensive market data, market intelligence and analysis on the market pulp, newsprint, and printing and writing papers sectors.

On behalf of its members, PPPC organizes International Pulp Week each year. This event is considered a must attend in the global pulp industry and offers not only an informative take on current issues facing the industry but also a great opportunity to meet with clients and colleagues.

This year again, PPPC is delighted to welcome you at the 20th edition of International Pulp Week.



## 2024 Key Figures



**300+**

Attendees

### Attendees profile



**33**

Countries



**17**

Speakers

**19**

Sponsors



# Planning Ahead

## DECEMBER 2024

Early Bird registration opens  
and release of Sponsoring  
packages

## JANUARY 2025

Call for Speakers

## FEBRUARY 2025

Last month to take  
advantage of the Early Bird  
rate



## APRIL 2025

Introducing IPW Speakers,  
mailing of the Preliminary  
Attendee list

## MAY 2025

Detailed Program  
announcement

## JUNE 2025

20th Edition of IPW kick off



# Sponsorship Package

## ■ Bronze Sponsorship

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- 1 complementary registration
- Company logo displayed on the event website
- Name and logo on program and signage

\$3,500

## ■ Silver Sponsorship

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### Same benefits as Bronze plus :

- 4 additional registrations (up to 5 registrants)
- Promotional material with company logo inside the meeting room\*

\$8,000

## ■ Gold Sponsorship

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### Same benefits as Silver plus :

- 2 additional registrations (up to 7 registrants)
- Company description in conference program
- And in addition:
- WiFi access password in conference area will be the company name
- or
- Prominent signage during the Opening Cocktail identifying company as a "Gold Sponsor"
- or
- Ability to set up a table with event material in the foyer of the room where the session will be held

\$11,000

# Sponsorship Package

## ■ Platinum Sponsorship

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**Same benefits as Gold plus :**

- 2 additional registrations (up to 9 registrants)
- 1 digital communication about company sent to registered delegates
- Access to pre-event attendee list
- Prominent signage during the Opening Cocktail or the Lunch identifying company as a "Platinum Sponsor"
- Opportunity to hand out promotion items or documentation during the Cocktail or the Lunch
- Priority speaker time

\$16,500

## ■ Lanyard sponsorship

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- Display your company logo on lanyard
- Ability to display one (1) promotional item/literature in the coffee break area
- Logo on event website

\$7,500


## ■ Customize your own Sponsorship

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Have a different idea on how to promote your brand during IPW?  
Let's work together and customize a sponsorship package that will best showcase your brand.

# Need more information on sponsorship?



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