



Site visits – detailed programme

SITE VISIT 1: Zaragoza: towards a sustainable mobility

We will begin our visit at ETOPIA and walk for approximately 5-10 minutes to the Mobility Museum located by the river.

During our time at the museum, a presentation will be provided by the Zaragoza Mobility Service, followed by a tour of the museum itself.

After the visit, participants can choose to return to the city center by walking along the riverbank, which will take around 40 minutes, or they may opt for a shared taxi to the city center. For those staying near ETOPIA, it will be a short 5-10 minute walk back to their hotels.

We anticipate concluding the visit by 17:45.

Speakers:

- Noelia García Pueyo, Mobility Service
- Jaime Armengol, Mobility City Museum (Zaha Hadid Bridge).

Programme:

15:30-15:45: Walk to the Mobility City Museum

15:45-16:10: Presentation of the Zaragoza's mobility project

16:10-17:45: Visit to Mobility City

SITE VISIT 2: Urban regeneration and sustainable retrofitting

A bus will take us downtown to the starting point of the walking tour. Participants will have the opportunity to learn about the main retrofitting projects with the help of headphones that will allow them to follow the guide.

The tour will include a visit to the headquarters of Zaragoza Vivienda, where participants will gain insight into their mission and vision. It will conclude at the central market, located near the hotels.

For those staying near ETOPIA, we recommend taking a shared taxi for the return trip, which is a 7-minute ride.

Speakers:

- Mar Posadas, European Projects, Zaragoza Vivienda.
- Aránzazu Fernández. Architech, Zaragoza Vivienda.
- Paloma Bozman, European Projects, Zaragoza Vivienda.

Programme:

16:00-17:30: A walking tour through the downtown area of the San Pablo district.

17:30-18:00: Visit to the main premises of Zaragoza Vivienda.

18:00: End of visit at the central market in the city center

SITE VISIT 3: The Citizen's Forest of Zaragoza- El Bosque de los Zaragozanos

During the study visit, participants will learn about the project The Citizen's Forest of Zaragoza and will have the opportunity to participate in it. A bus will be provided by the organizers to transfer participants from ETOPIA to the site visit.

Speakers:

- Montse Hernández, Head of the Environment Office, Climate Action and Public Health.

Programme:

15:30-16:00: Presentation of the project at ETOPIA.

16:45-17:45: We will take a 15-minute bus ride to the urban forest, where we will have a site visit and explanations about the area. Following that, there will be a group planting session. There will be a sign indicating where the "EUROCITIES Cooperation Platform Trees" will be planted, along with the names of the respective cities.

17:45-18:00: We will take a bus back to the city center. Our first stop will be in ETOPIA for those staying in that area, and the second stop will take participants back downtown, either to the Plaza del Pilar area or Plaza España.

VISITE VISIT 4: Culture and Accessibility

During the study visit, participants will have the opportunity to learn about the "Entre Luces" project and the history of the Pablo Gargallo Museum. Additionally, they will have the chance to experience what it is like to visit a museum with various sensory disabilities, including visual and auditory impairments.

A bus will be provided by the organizers to transfer participants from ETOPIA to the site visit.

Speakers:

- Rubén Castells, Culture Service
- Vicente Simón, Culture Service

Programme:

15:30-16:00: Transfer to Museo Pablo Gargallo.

16:00-16:30: Presentation of the museum and the "Entre Luces" project.

16:30- 18:00: Visit to the museum.

SITE VISIT 5: Zaragoza City of Cinema and future 7th District

During the study visit, participants will learn about the Zaragoza Film Office project, its economic impact, and the future of the audiovisual ecosystem in the 7th District.

Speakers:

- Fernando Bermúdez or Iñigo Fajardo tbc (Zaragoza City Council)
- Adriana Oliveros, Zaragoza Film Commissioner

Programme:

15:30- 16:00: Presentation at the Fundación San Valero.

16:00-16:20: Presentation of the Zaragoza Film Office.

16:20-16:40: Presentation of Distrito 7.

17:00- 18:00: Walking tour of the cinema route (Plaza San Felipe/Plaza del Pilar/Puente de Piedra).

18:00: End of visit at Plaza del pilar.