



International Cooperative Alliance Global Conference and General Assembly **MEDIA INFORMATION KIT**

In November 2024, India will host the **Global Cooperative Conference** - the world's largest gathering of cooperators from around the world. Delegates will explore the role of cooperatives in creating a collective, peaceful and prosperous future for all – and kick-off the 2025 International Year of Cooperatives.

In this document, you will find the key facts and information links you need to support your communications around #NewDelhi2024, and help tell relevant stories around the conference theme: “**Cooperatives Build Prosperity for All**”.

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General information and background

The 2024 Global Cooperative Conference takes place on **25-30 November 2024** at the Bharat Mandapam, New Delhi, India.

It is organised by the **International Cooperative Alliance (ICA)**, which is the voice of cooperatives worldwide. New Delhi is home to the headquarters of the **ICA's Asia Pacific office**.

Conference hosts are the **Indian Farmers Fertilizer Cooperative (IFFCO)** and the **18 ICA member organisations in India**, who together represent close to 800,000 cooperatives and 290 million cooperators.

The event will include **inspirational speakers and provocative panel debates**, and delegates will co-create cooperative visions and strategies during multiple break-out sessions.

The theme is **Cooperatives Build Prosperity for All**, which celebrates cooperatives as people-centred, purpose-led and progress-driven enterprises.

The event **officially launches the United Nations International Year of Cooperatives 2025** (IYC2025) in the presence of global leaders, academics and practitioners. The IYC takes the theme “Cooperative Build a Better World”, to inspire cooperators worldwide to work together to strengthen the international cooperative movement.

Alongside the Conference will be the **ICA General Assembly**, where global members of the ICA formally meet according to articles of association to approve financial statements and strategy.

The ICA was founded in 1895. It unites, represents and serves 3 million cooperative enterprises worldwide and its more than 1 billion cooperative members.

Conference theme

The 2024 ICA Global Conference theme, **Cooperatives Build Prosperity for All**, is inspired by the value cooperatives have been proven to add to their communities and by the international cooperation among cooperatives despite challenges such as war, economic hard times and natural disasters.

This Global Conference aims to inspire global cooperation and promote cooperatives as people-centred, purpose-led institutions. It will take place near the mid-way point towards 2030 and the UN Summit of the Future, focusing on cooperative enterprises and institutions as key partners on the Sustainable Development Goals.

The theme has four elements:

Enabling Policy and Entrepreneurial Ecosystem - We want to create more space for the cooperative movement in society at large. We promote cooperatives to legislators, governments, international organisations and the public and highlight their capacity to address social and environmental issues via their unique business case.

Reaffirming Cooperative Identity - We wish to deepen our understanding of the cooperative identity and ensure a proper updating of the Statement on the Cooperative Identity to address current challenges facing cooperatives around the world.

Nurturing Purposeful Leadership - We support young people, women and girls, and also high potential future leaders from within and outside the movement, so they can make the

most of their potential. We want to build ambition and encourage learning for life, equipping everyone with the right skills for a changing world.

Shaping a Just, Equal and Resilient Future - We recognise the need to tackle inequality and strengthen communities left behind in the global economy. By understanding local needs and engaging with vulnerable communities, we can help provide the changes they need for a stronger, more resilient future.

Resources

Communications Materials:

Logos, images and monthly communication briefings: [Google Drive](#)

Website banners: [Google drive folder](#)

Conference Video: [ICA Global Cooperative Conference 2024](#)

Conference Brochure: [Google Drive folder](#)

Email Signatures: [Google Drive Folder](#)

Brochure: [Brochure - ICA - 2024 Global Conference \(New Delhi\) - Google Drive](#)

Important links:

Conference website: icanewdelhi2024.coop

ICA: ica.coop

ICA Asia Pacific: icaap.coop

Pictures of the IYC Soft-Launch: [Flickr](#)

Link to registration: icanewdelhi2024.coop/welcome/pages/registration

Media Contacts

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Quotes from key persons

Ariel Guarco, ICA President:

“India awaits us with open arms. For the first time, this thriving Asia-Pacific country and its powerful cooperative movement will host our General Assembly and Global Conference. The common thread of the event will be how to create shared prosperity - something cooperatives are known to deliver - while putting people and the environment at the centre of their purpose and activities.

“We will enjoy commercial, institutional and fraternal exchanges, we will visit cooperatives and exhibitions, and we will advance in advocacy towards governments and international organisations. And we will address key topics to continue increasing intercooperative links between all the regions and sectors in the world that make up our great cooperative family.

For 200 years, our principles and values have guided this unique enterprise model and positioned it today as the most direct vehicle towards a sustainable future. We look forward to strengthening the prominence of our movement worldwide.”

Jeroen Douglas, ICA Director-General:

“The ICA Global Conference brings people together, regardless of age, race, gender, culture or nationality. It’s not just about speakers and leaders, but about cooperators from across the movement finding comfort and exchange with each other. It’s about celebrating the global success of the movement, cherishing our history and building together a better future.

“Alongside the conference, the General Assembly has all of the above components, yet is a more formal setting where the global members of the ICA meet according to articles of association to approve financial statements and strategy. The GA is held every year, sometimes twice, once in person and is also a great opportunity to gather with fellow members.”

[Read a longer Q&A with Jeroen Douglas here.](#)

Social media messages and tagging

Suggested social media messaging will be included in monthly comms briefings leading up to November. We encourage you to share the messages below at any time.

📣 Register for the ICA Global Conference ! 📣

In November, the world's #cooperative businesses will gather in #India for #ICANewDelhi2024 to explore how #Cooperatives Build Prosperity for All.

Join the world's #cooperative movement in #NewDelhi in November to

- ✨ CONNECT with international cooperative peers
- ✨ HEAR inspirational speakers
- ✨ TAKE PART in provocative panel debates
- ✨ SHAPE our shared future
- ✨ KICKSTART the 2025 International Year of Cooperatives

The event takes place from 25-30 November and the conference website has all the information you need to help you start planning your trip: <https://icanewdelhi2024.coop/>

👉 We look forward to connecting with you there

It's nearly time for #ICANewDelhi2024! 🇮🇳

💬 'One of the best things about the Global Conference is the unexpected friendships that flourish...Delegates build memories for life' ~ @JeroenDouglas

🔗 Read the full Q&A with the @ICAcoop DG: <https://bit.ly/3yUm7Sv>

@ICAAPAC #NamasteICA #Coops

With the 2024 ICA Global Conference landing in #NewDelhi, India 🇮🇳 in November, how did the #cooperative businesses model become so popular in the world's most populous country?

Read more about why cooperative businesses are so successful in the land of ancient civilisation, spirituality and diverse cultures 📌

<https://bit.ly/3yZwdSc>

#cooperative #cooperativebusiness #coops #cooperation #cooperativeenterprises"

? Do you have any questions about #ICANewDelhi2024 🇮🇳 ?

🖥️ The conference website is LIVE with info on

✅ Conference programme

🎤 Speaker info

✈️ Travel and accommodation advice

Find out more about connecting with #cooperatives from around the world 🌐🌐🌐 at <https://icanewdelhi2024.coop>!

Social media handles

NAME	X	FACEBOOK	LINKEDIN	INSTAGRAM
ICA	@icacoop	@ICAcoops	@International Cooperative Alliance	@icacoops
ICA-AP	@ICAAPAC	@ICAAsiaandPacific	@International Cooperative Alliance - Asia and Pacific	@icaasiapacific
IFFCO	@IFFCO_PR	@iffco	@Indian Farmers Fertiliser Cooperative (Iffco)	@iffco_coop

Tags

#ICANewDelhi2024

#NamasteICA

#coops

#cooperatives
#CooperativesBuildaBetterWorld
#coops4SDGs