AI-AT-YOUR-SERVICE

Omar Mohout Partner, Head of Digital

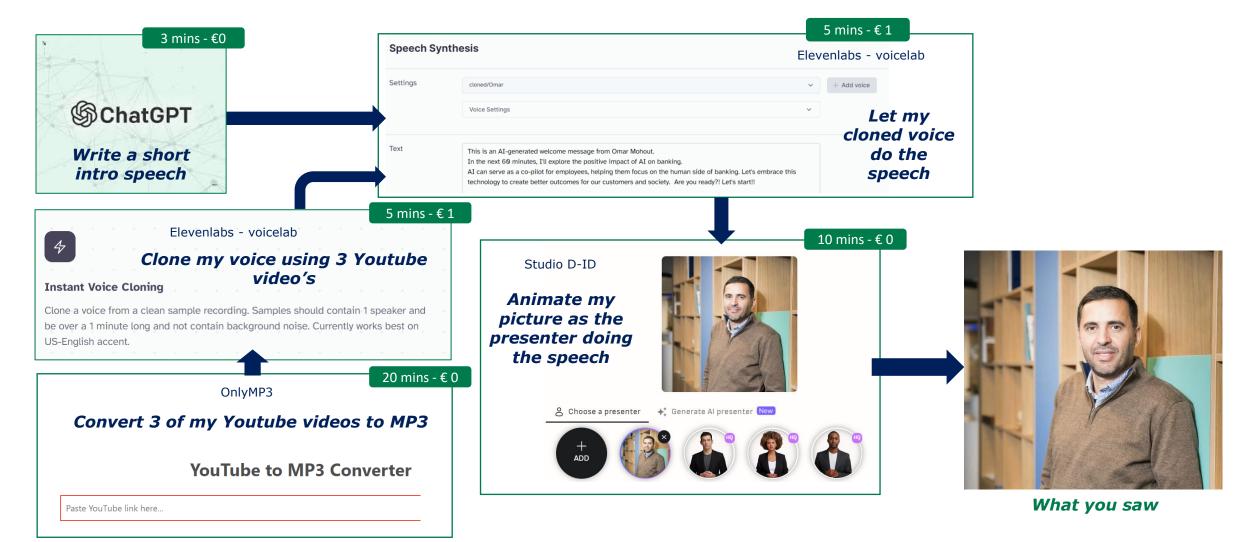








What did you just experience?

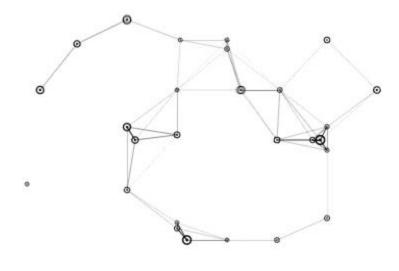


A short history of AI



Deep Blue/Watson (IBM) and AlphaGo (Google DeepMind) showcased the power of AI by defeating human world champions





Attention Is All You Need

Ashish Vaswani* Google Brain avaswani@google.com Noam Shazeer*
Google Brain
noam@google.com

Niki Parmar* Google Research nikip@google.com Jakob Uszkoreit* Google Research usz@google.com

Llion Jones* Google Research llion@google.com Aidan N. Gomez* † University of Toronto aidan@cs.toronto.edu Łukasz Kaiser* Google Brain lukaszkaiser@google.com

Illia Polosukhin* ‡
illia.polosukhin@gmail.com

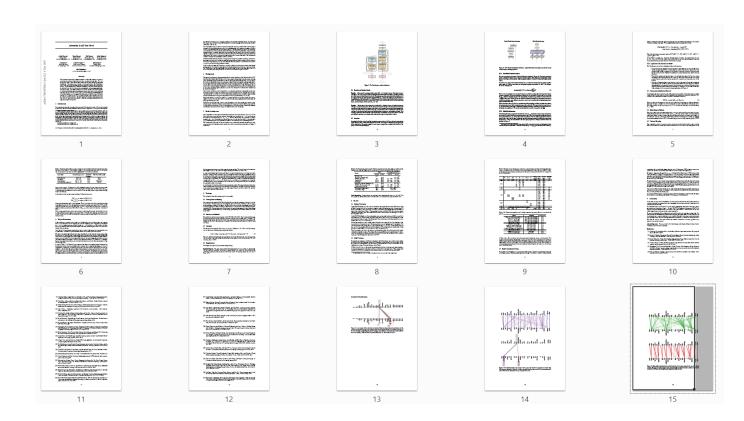
Abstract

The dominant sequence transduction models are based on complex recurrent or convolutional neural networks that include an encoder and a decoder. The best performing models also connect the encoder and decoder through an attention mechanism. We propose a new simple network architecture, the Transformer, based solely on attention mechanisms, dispensing with recurrence and convolutions entirely. Experiments on two machine translation tasks show these models to be superior in quality while being more parallelizable and requiring significantly less time to train. Our model achieves 28.4 BLEU on the WMT 2014 English-to-German translation task, improving over the existing best results, including ensembles, by over 2 BLEU. On the WMT 2014 English-to-French translation task, our model establishes a new single-model state-of-the-art BLEU score of 41.8 after training for 3.5 days on eight GPUs, a small fraction of the training costs of the best models from the literature. We show that the Transformer generalizes well to other tasks by applying it successfully to English constituency parsing both with large and limited training data.

1 Introduction

Recurrent neural networks, long short-term memory [13] and gated recurrent [7] neural networks in particular, have been firmly established as state of the art approaches in sequence modeling and

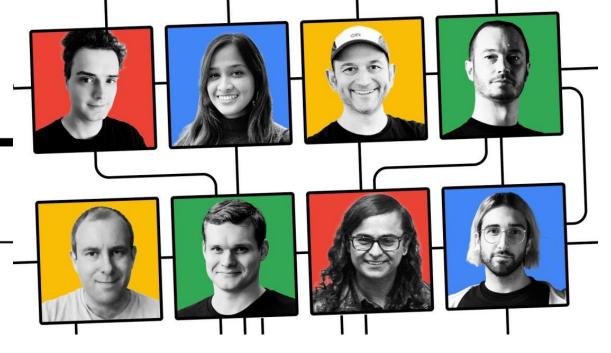
31st Conference on Neural Information Processing Systems (NIPS 2017), Long Beach, CA, USA.



^{*}Equal contribution. Listing order is random. Jakob proposed replacing RNNs with self-attention and started the effort to evaluate this idea. Ashish, with Illia, designed and implemented the first Transformer models and has been crucially involved in every aspect of this work. Noam proposed scaled dot-product attention, multi-head attention and the parameter-free position representation and became the other person involved in nearly every detail. Niki designed, implemented, tuned and evaluated countless model variants in our original codebase and tensor2tensor. Llion also experimented with novel model variants, was responsible for our initial codebase, and efficient inference and visualizations. Lukasz and Aidan spent countless long days designing various parts of and implementing tensor2tensor, replacing our earlier codebase, greatly improving results and massively accelerating our research.

[†]Work performed while at Google Brain.

[‡]Work performed while at Google Research.



Attention Is All You Need

Ashish Vaswani*

Google Brain avaswani@google.com

Adept Al Labs, \$415M

Llion Jones*

Google Research llion@google.com

Sakana Al

Noam Shazeer*

Google Brain noam@google.com

Character AI, \$200M

Aidan N. Gomez* †

University of Toronto aidan@cs.toronto.edu

Cohere AI, \$400M

Illia Polosukhin* ‡

illia.polosukhin@gmail.com NEAR Protocol, \$375M

Niki Parmar*

Google Research nikip@google.com

Adept Al Labs, \$415M

Jakob Uszkoreit* Google Research

usz@google.com

Inceptive Labs, \$20M

Łukasz Kaiser*

Google Brain

lukaszkaiser@google.com

OpenAl





Text-to-image revolution

Dall-E, Mid-Journey, Stable Diffusion...

Sam Altman @ @sama · Apr 6, 2022

DALL·E 2 is here! It can generate images from text, like "teddy bears

It's so fun, and sometimes beautiful.

openai.com/dall-e-2/



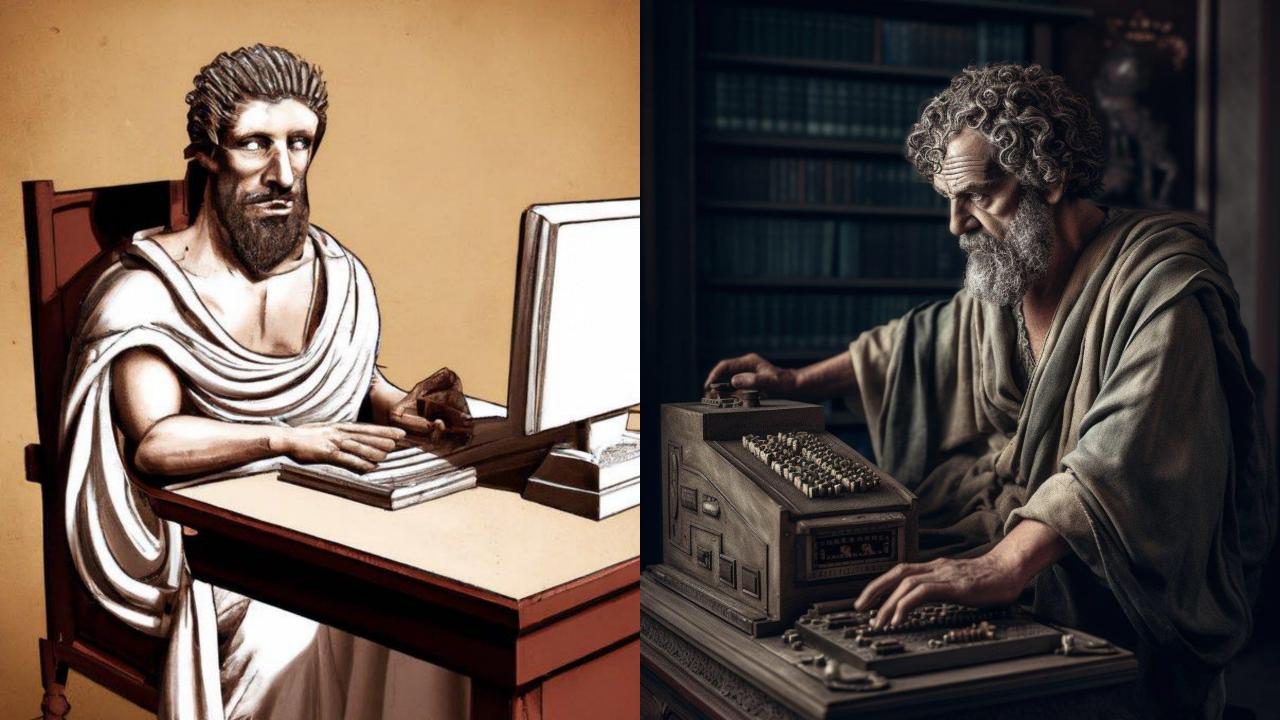




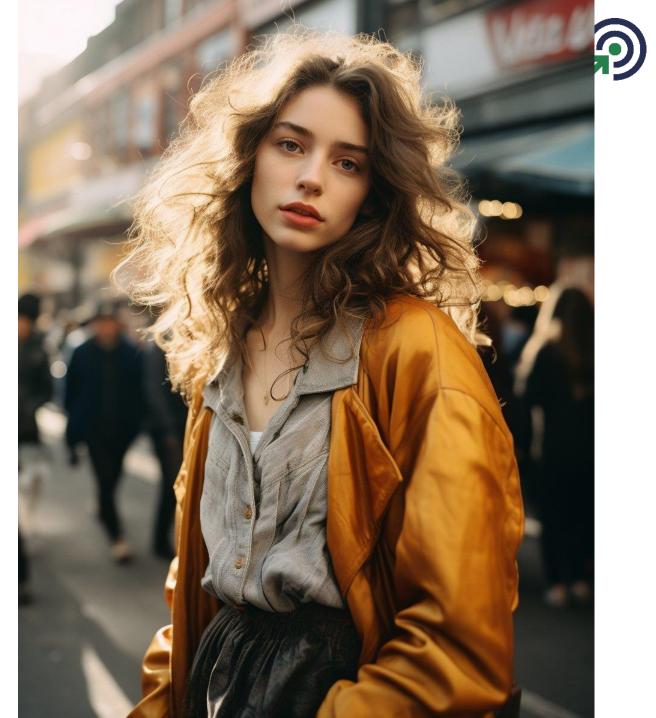








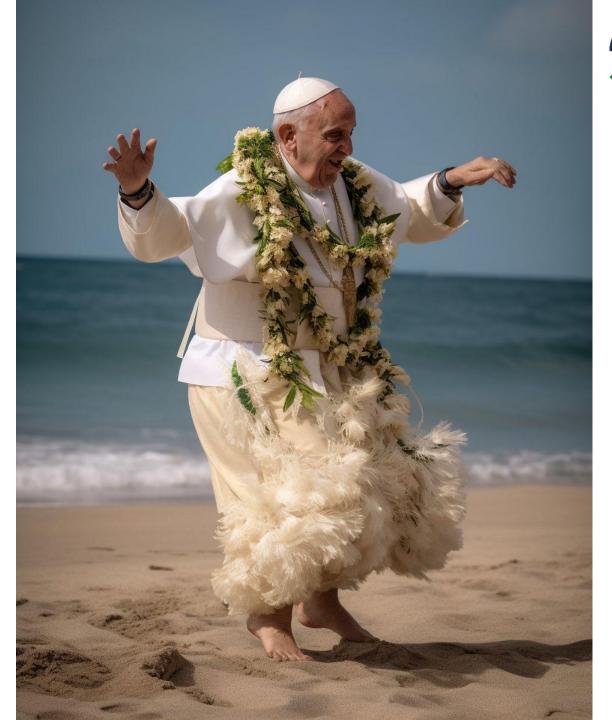






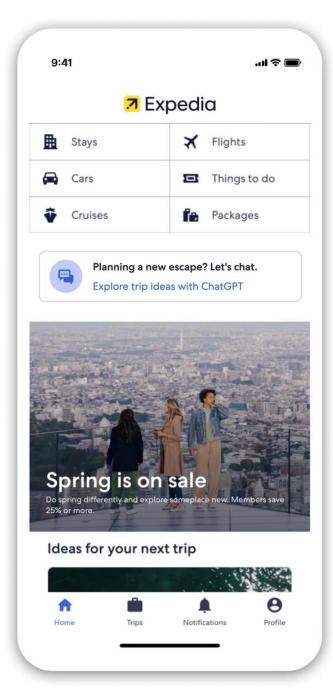
Pope Francis dancing Hula at the beach wearing a grass skirt and flower lei

Canon EOS R camera with a 50mm f/ 1. 8 lens, f/ 2. 2 aperture, shutter speed 1/ 200s, ISO 100 and natural light, Full Body, Hyper Realistic Photography





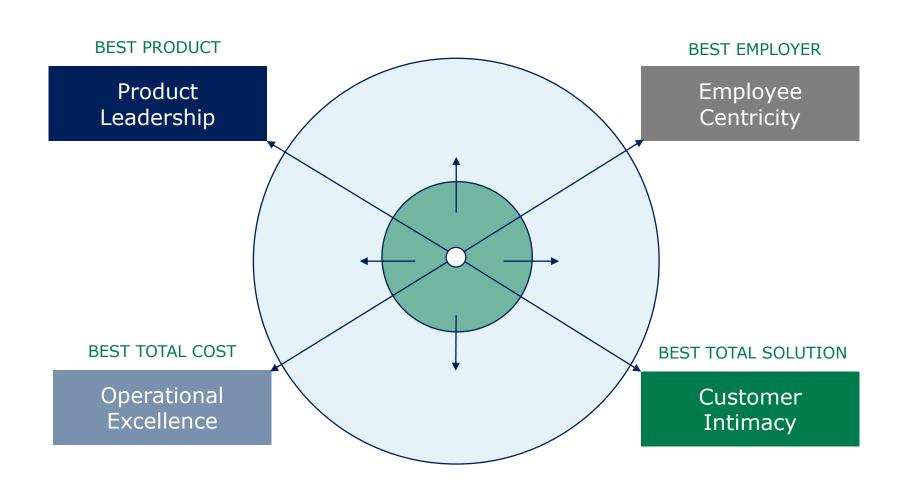
ChatGPT - plugins





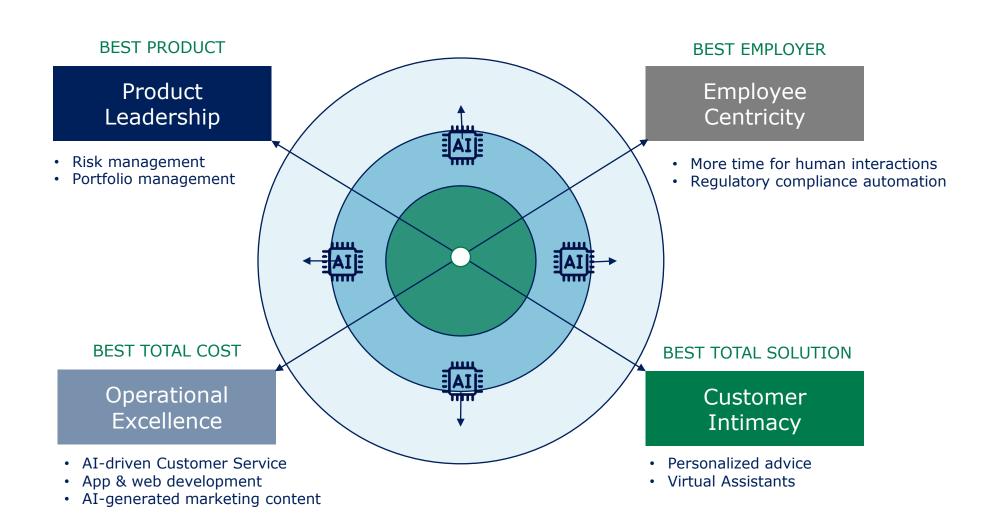


Businesses have seen increased expectations on standards, forcing them to play on more fields if they want to stay competitive





AI will enable companies to perform on all these 4 fields





Everyone overestimates how much AI will replace humans, and underestimates how much AI will empower humans



No one in this room
will be replaced by AI
but by someone
who is better with AI

What other companies are doing



A chatbot powered by OpenAI is being tested by Morgan Stanley's 16,000 financial advisors



FinChat.io v1.1

+ New Chat

Coverage

Chats

Q Search Coverage

This list shows the 750+ companies you can currently ask FinChat about.



- Apple Inc.
- Microsoft Corporation
- G Alphabet Inc.
- a Amazon.com, Inc.
- BH Berkshire Hathaway Inc.
- NVIDIA Corporation

Sign Up

Welcome to FinChat

Finchat.io is the ChatGPT for Finance. Using AI, FinChat generates answers to questions about public companies and investors. To generate accurate answers, FinChat provides reasoning, sources and data.

Summarize Microsoft's Q2 2023 quarterly report with a focus on the cloud business. Include transcript





DEMO

Embracing AI: A shared roadmap for Success





- 1. Strategize and Understand Business Objectives
- 2. Conduct a Data Audit
- 3. Choose the Right Tools and Platforms
- 4. Create a Cross-Functional Team
- 5. Adopt a Test-and-Learn Approach



- 6. Always put humans first
- 7. Playing = learning
- 8. Trust, but verify
- 9. You're the pilot, AI is the co-pilot
- 10. Figure out the impact on your customers



Learn to use AI and find the right tools to set yourself up for success

- Basic introduction to A.I. elementsofai.com
- Learn prompting <u>learnprompting.org</u>
- Largest AI tools directory: <u>www.futurepedia.io</u>
- Non-tech intro to A.I. course <u>www.coursera.org/learn/ai-for-everyone</u>
- Extensive introduction to A.I. www.udacity.com/course/intro-to-artificial-intelligence--cs271
- Machine Learning <u>www.coursera.org/learn/machine-learning</u>
- Python <u>www.youtube.com/watch?v= uQrJ0TkZlc&t=2278s</u>

29

More questions on how to make AI work for you?

Omar Mohout

omar.mohout@novareperta.com +32 474 711 368







Nova Reperta in a nutshell

Who?

A core team of over 60 FTEs, supported by a wide network of 100+ global functional/industry experts and a smart ecosystem

Nova Reperta is a management consulting boutique focusing on 'Strategy Deployment' Nova Reperta is a management consulting boutique focusing on 'Strategy Deployment'

= from 'Strategy Validation' to 'Strategy Execution'.

What?

We architect and help execute company-wide transformations to make them future proof

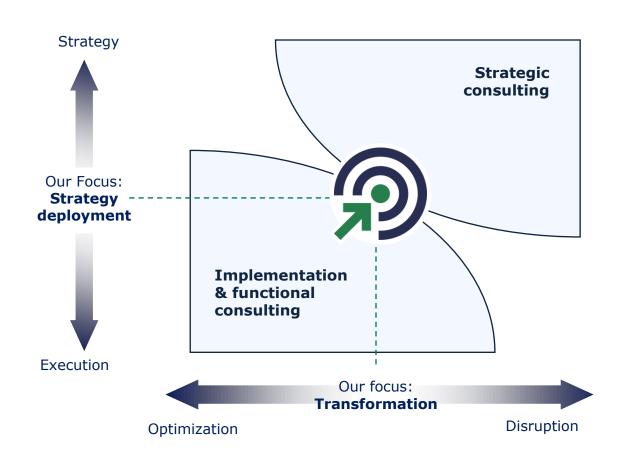
= profitable digital happy clients & employees with a positive contribution to soci

= profitable, digital, happy clients & employees,... with a positive contribution to society

Years of **expertise** among our ranks, yet with **different DNA** than our competitors...
...complemented by a **smart ecosystem**, to respond to our clients' challenges – end-to-end.



We have a distinctive positioning in the consulting market





Top & Down – A hands-on approach "from the trenches to the boardroom", connecting top to bottom



Hard & Soft – We provide skills applicable to all functions, and covering 'hard' and 'soft' elements of change management → € impact + capability building



Frontside vs. Backside – We have an eye for connecting front-stage (Customer-Centric functions) and back-stage (Operations)

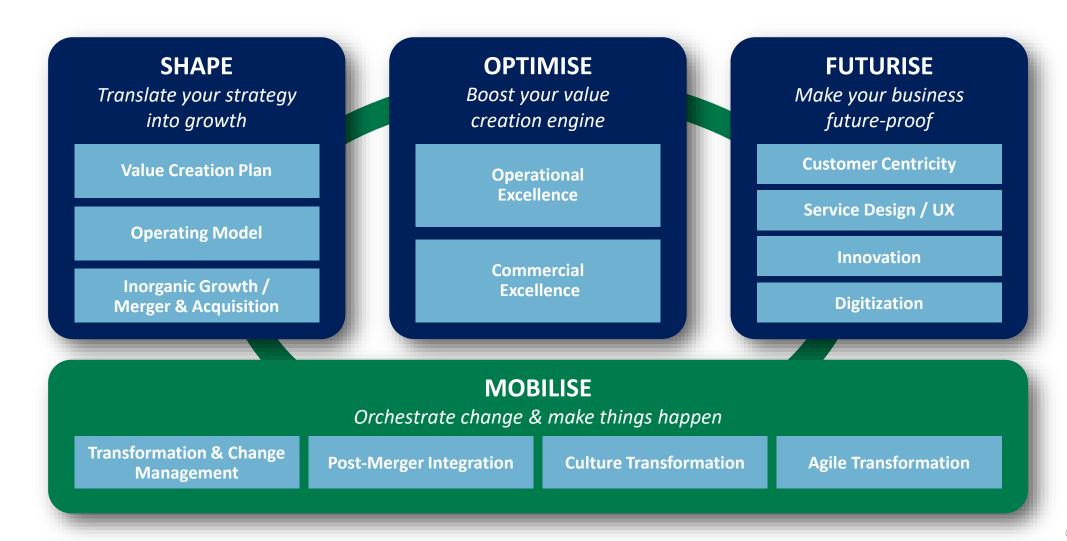


Digital savvy – Our consultants are capable of fully exploiting digital as the key enabler for your organization's growth

© Nova Reperta



We propose a range of services enabling your strategic deployment from A to Z – from validation to execution ...





5 core values we live by while helping companies



1 ENTREPRENEURIAL

2 PRAGMATIC

#WeAreNovaReperta

3 INCLUSIVE

5 ALWAYS EXPLORING

4 TRUSTWORTHY



Nova Reperta is led by a group of partners with diverse backgrounds supported by a well-balanced team with a high degree of seniority



François Barbellion



François Delfosse



Filip Leflot



Nick Dieltiens



Eljakim Caus



Omar Mohout

- 20+ years of experience in driving corporate change programs and making change stick.
- Founding Partner of Nova Reperta
- He has specific experience in leading large-scale transformations, across a variety of industries and functions, in both blue- and white-collar environments.
- Francois is an engineer with an MBA from London Business School.

- 20+ years of experience in consulting, business and Lean transformations
- Founding Partner of Nova Reperta
- Key areas of expertise include designing, delivering and steering Transformation Programs (500-2000 FTEs) across various industries and functions
- Ir Micro-Electronics, Université Catholique de Louvain.

- 20+ years of experience in consulting, private equity, finance, M&A and General Management
- Founding partner of Nova Reperta, co-lead of 2 investment funds
- Key areas of expertise include strategy design & implementation, financial and operational advisory, coaching of top management
- Previously, Partner at private equity-fund Bencis Capital and COO of AS Adventure Retail Group

- 20+ years of experience in business transformations, lean management, customer design & CX, change and program management
- Founding Partner of Nova Reperta, co-lead of the Nova Reperta Customer Centricity practice
- MBA Vlerick, General
 Management & master
 Handelswetenschappen

- 20+ years of experience in strategy consulting, merger management and large-scale lean transformations.
- Co-owner of an eco-friendly venture
- Partner of Nova Reperta, colead of Value Creation Plan practice
- Eljakim holds a master in civil engineering from TU Delft

- 8 years of experience in digital transformation and deployment of go-to-market strategies for high growth companies
- Relevant experience in developing and executing buy, build and ally strategies for +100 software companies to seek to grow internationally
- Recognized hands-on expert and thought leader in the Belgian scaleup ecosystem with a broad network in the European tech scene