AFF GLOBAL by tangentlink | SUPPORTING CRITICAL AERIAL MISSIONS IN WILDFIRE & LANDSCAPE MANAGEMENT

MEDIA GUIDELINE

To ensure consistent and accurate representation of AFF GLOBAL events across all media and partner communications, the following guidelines outline mandatory elements when referencing the event.

1. Event Naming & Attribution

When referencing the event, the full event name and organiser must always be included.

Required format (first mention):
"AFF Global 2027, organised by Tangent Link"

After the first mention, the abbreviated version (e.g. AFFG2027) may be used. Failure to include Tangent Link as the organiser results in incomplete and incorrect attribution.

2. LinkedIn

When posting on LinkedIn please tag the official page: **AFF GLOBAL**

Hashtags: #AFFGLOBAL #TangentLink #AFFG2027

3. Event Link

Where relevant, partners should include the official event link:
https://tangentlink-events.com/affg2027

4. Logos

To ensure visual consistency across partner communications official AFF GLOBAL and Tangent Link logos must be included where appropriate. Download the logo pack here.

✅ **Correct**

We are looking forward to attending AFF Global 2027, organised by Tangent Link, taking place in Anaheim this March.

https://tangentlink-events.com/affg2027
#AFFGLOBAL #TangentLink #AFFG2027

✅ **Correct**

Proud to be part of Tangent Link's AFF Global 2027.

❌ Incorrect

We are attending AFF Global 2027 this March.