



## Sponsorship Opportunities

22-24 September 2027 | Hyatt Regency Hotel, Zadar, Croatia

| Theme                                                      | Registration                         | Website                                                            |
|------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------|
| Evolving challenges and opportunities in the rice industry | Registration opens from January 2027 | <a href="http://www.fermconvention.com">www.fermconvention.com</a> |

### ABOUT FERM AND THE CONVENTION

**FERM** – The Federation of European Rice Millers is the voice of the European rice milling industry. FERM is made up of 22 members from around Europe, including companies and national rice milling associations.

Representing over 90% of the milling capacity in Europe, FERM is able to reflect credibly and authoritatively the interests of the industry.

**FERM** organises its main event – the FERM Convention – every two years. The Convention is open to members and non-members.

The FERM Convention is the place where key industry players and their worldwide partners meet, exchange ideas, discuss market changes and strengthen ties.

### CONVENTION FOCUS AND VENUE

**The 2027 Convention will focus on evolving challenges and opportunities in the rice industry, in light of:**

- Trade policies & regulations
- Sustainability & environment
- Market trends & innovation

**Venue:** Hyatt Regency Hotel, Zadar, Croatia

## TARGET AUDIENCE

All suppliers of goods and services to the rice milling industry in Europe. The event is equally open to representatives of trade associations representing parts of the rice supply chain worldwide. The Convention brings together top executives from the major rice suppliers in Europe and other representatives of the rice supply chain.

## SPONSORSHIP OPPORTUNITIES

| Benefits                                                                                                                                               | Gold<br>10.000 | Silver<br>6.000 | Bronze<br>3.000 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|-----------------|-----------------|
| Recognition as sponsor on all promotional materials (event website, mailings, event brochure, signage at registration desk).                           | ●              | ●               | ●               |
| Verbal recognition by FERM's President at the opening and closing of the Convention.                                                                   | ●              | ●               | ●               |
| Reservation of a dedicated table at the Gala Dinner.                                                                                                   | ●              |                 |                 |
| Space for presentation tabletop in the networking area next to the conference room.                                                                    | ●              | ●               |                 |
| One complimentary registration for the entire event.                                                                                                   | ●              |                 |                 |
| (Additional) attendees to the full Convention programme at FERM member rate.                                                                           | 2              | 1               |                 |
| Full-page advert in the brochure.                                                                                                                      | ●              | ●               |                 |
| 1/2 page advert in the brochure.                                                                                                                       |                |                 | ●               |
| Attendees list of those opted-in to receive sponsor communications.                                                                                    | ●              | ●               |                 |
| Opportunity to apply for a 15-minute presentation slot during the conference, subject to FERM's approval based on the relevance of the proposed topic. | ●              |                 |                 |

## Additional advertising and high-visibility opportunities

|                                                |                                                     |
|------------------------------------------------|-----------------------------------------------------|
| <b>Advertising opportunity in the brochure</b> | Full page: 1,000 EUR<br>Half page: 500 EUR          |
| <b>Welcome Cocktail Reception</b>              | Upon request                                        |
| <b>VAT</b>                                     | All prices mentioned above exclude 21% Belgian VAT. |

Feel free to contact us at [info@fermconvention.com](mailto:info@fermconvention.com) to discuss sponsorship opportunities or customized packages tailored to your needs.

## SPONSORSHIP APPLICATION

This sponsorship application is subject to the terms and conditions set out in this brochure.

**Organization/Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**VAT number:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Contact Person Email:** \_\_\_\_\_

**Contact Person Direct Phone number:** \_\_\_\_\_

On behalf of my organization, I choose the following sponsorship item(s), as described in the sponsorship brochure:

- ☐ Gold package
- ☐ Silver package
- ☐ Bronze package
- ☐ Full page advertisement
- ☐ Half page advertisement
- ☐ Welcome Cocktail Reception

**Date:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

Please note that signing and delivery of the Sponsorship Application to FERM is subject to acceptance by FERM and to the terms and conditions set out on the next page. Please return the completed form by email to: [info@fermconvention.com](mailto:info@fermconvention.com)

## TERMS AND CONDITIONS

### Generally Applicable

- A contract of sponsorship will be deemed to have been formed upon written communication by FERM (by email or letter) to the applicant that the applicant's Sponsorship Application has been accepted.
- Each contract of sponsorship is subject to the terms and conditions set out in this brochure, including as described for the relevant category of sponsorship in respect of which the Sponsorship Application has been submitted.
- No representative of FERM other than the Secretary-General may make any binding representation or agreement varying these terms and conditions in respect of any applicant.
- The sponsorship fee is due for payment by a successful applicant on or before the date specified by FERM when communicating acceptance of the applicant's Sponsorship Application.
- Benefits will only commence upon full payment of the sponsorship fee unless otherwise agreed by FERM in its absolute discretion.

### Sponsor

- Applications for sponsorship are open until 31 July 2027 close of business.
- Applications will be judged solely on the basis of the information provided in the Sponsorship Application. Any other information provided or representations made by the applicant will be noted but will not be persuasive in determining a contested class of Sponsor.
- FERM's decision is final and will be notified to each applicant in writing (by email).

### Join us at the FERM Convention 2027!

For more information about the event or to become a FERM Convention sponsor, please contact FERM at [info@fermconvention.com](mailto:info@fermconvention.com)