



AFF GLOBAL
by tangentlink **2027**

**SUPPORTING CRITICAL
AERIAL MISSIONS
IN WILDFIRE & LANDSCAPE
MANAGEMENT**

30TH AFF CONFERENCE & EXHIBITION

ANAHEIM, CA | 02-04 MARCH 2027

BACKGROUND

In 2025 and 2026, the AFF-series conference programmes focused on **‘Crisis of Capacities’** and **‘Enhancing Outcomes’**. This reflected the reality of the new wildfire challenge: a world with year round activity and new challenges for all stakeholders.

The AFF events of 2025 and 2026 served an important role in considering how all stakeholders can better understand the challenges and deliver solutions that support improved outcomes, safety and collaboration.

AFF GLOBAL [AFFG] 2027 – ‘A Brave New World’

Canada, France, Oregon, Algeria and Utah are just a few examples of the New Normal for wildfires. 2026 has also brought new challenges for countries not used to wildfire risk, the UK and Belgium good examples, and also a significant increase in major WUI conflagrations.

In choosing ‘A Brave New World’ for the 2027 conference, we will address some of the major changes and enhancements planned and taking place that will better position society, fire & emergency services, and aerial mission practitioners and vendors to confront the scale of the wildfire challenge.

Making necessary enhancements across all stakeholder groups will entail institutional and cultural adaptation, as well as trade-offs and tough decisions in a world where resources – both human and financial – are limited. Importantly, the conference will also look at successes and achievements, and the enablers that brought these to fruition.

Key Speakers and Presentations

✓ Senator Sheehy + Congressional
✓ CAL FIRE, various leadership
✓ Security Civile leadership

✓ Australia: Senior leaders from NSW, Victoria, SA, QLD
✓ US NW States/Canadian Province leadership
✓ USWFS leadership

AFF Global is the only dedicated global forum for wildfire/wildland management aerial missions. Delivering the AFF series for 20 years globally has built deep trust with agencies, key decision-makers and vendors. Your mission is our mission.



KEY CONFERENCE FOCUS AREAS

- **Institutional change** – improving aerial resource management, safety & wellbeing, contractual outcomes, technology development and deployment, and mission performance.
- **Fuel management** – “We can’t suppress our way out of this challenge.” How will aerial missions and new capabilities evolve to better support landscape management and reduce wildfire risk?
- **Force multipliers** – cost-effective new technologies and capabilities that deliver what wildfire agencies and practitioners need NOW.
- **National & global standards** – including certification, safety practices and contracting. What are the win-wins, and what barriers need to be overcome?
- **“A safe mission is an effective mission”** – how are growing mission challenges and new technologies evolving mission safety?
- **Data and improved decision architecture** as mission multipliers.
- **UAS capabilities** – mission growth and emerging challenges.
- **Global partnership & collaboration vs sovereign need** – what are the challenges, trade-offs and decisions needed to enhance both in an era of year-round wildfires?
- The **‘what, where and when’** of aerial capabilities – how new platforms, materials and space capabilities are aiding missions amid increasingly challenging flight and fire conditions.
- **The new-tech revolution** – evaluating, choosing, funding and implementing. What is the best path forward?



GLOBAL ATTENDANCE - WHO IS IN THE ROOM?

As with AFF Global in Rome, we anticipate senior delegations from around the world, including:

- | | |
|-------------|---|
| ✓ France | ✓ US & Canadian State/Province leadership |
| ✓ Australia | ✓ Greece |
| ✓ RescEU | ✓ Key Latin American Nations |
| ✓ Spain | ✓ Italy |
| ✓ Malaysia | |



START-UP HUB

Our **AFF Start-up Hub** is designed specifically for early-stage enterprises, providing an affordable way to showcase your company at AFF Global and connect directly with senior industry, government and agency decision-makers.

For just \$3,000, your company gains a dedicated presence within the Hub, together with access to the conference programme and pre-event promotion across AFF channels.

Package	Cost	Includes
Start-up Hub	\$3,000	1 exhibitor pass + 1 conference pass Dedicated space with desk & chairs Branding + pre-event media exposure

LOOKING FOR A LARGER EXHIBITION PRESENCE?

Start-ups can also choose from our full AFF Global exhibitor packages and branding opportunities. **Explore the full range of options on page 4 →**

CONTACT US

For more information, please contact: **John Longhurst, CEO Tangent Link** jlonghurst@tangentlink.com or **Annelly Longhurst, Head of Start-up Hub**, alonghurst@tangentlink.com.

PRELIMINARY AGENDA

Tuesday 2 March 2027	Pre-Conference Day at Fullerton Airfield Pre-Exhibition Access for Government Delegates ONLY Exhibitor Move-In Drinks Reception (<i>Invite Only</i>)
Wednesday 3 March 2027	Conference & Exhibition Workshop Sessions Event Dinner
Thursday 4 March 2027	Pre-Conference Workshops Conference & Exhibition Exhibitor Breakdown



For more information, please scan the QR code for the event website.

LinkedIn | **AFF GLOBAL**

VENUE: Disneyland Hotel, 1150 Magic Way, Anaheim, CA 92802, USA

SPONSORS



SUPPORTING ORGANISATIONS





EXHIBITOR PACKAGES

- **Showcase your products**, services and innovations directly to end-users and decision-makers.
- **Connect with a targeted audience** of industry experts, government representatives and key stakeholders.
- **Build new partnerships** and strengthen existing relationships.
- **Raise your profile** and position your organisation at the forefront of the evolving wildfire and aerial firefighting landscape.

PRICING

Booth Size	Cost	Includes	
3 M x 3 M	\$9,995	Two exhibition-only passes White shell booth One 6' draped table	Two chairs Standard power connection
4 M x 3 M	\$13,995	Three exhibition-only passes White shell booth One 6' draped table	Two chairs Standard power connection
6 M x 3 M	\$19,995	Four exhibition-only passes White shell booth Two 6' draped table	Four chairs Standard power connection

ENHANCE YOUR EXHIBITOR PACKAGE WITH A BRANDING SPONSORSHIP

Put your brand in front of attendees throughout the event. All packages include Sponsor Recognition across event channels. Examples below:

Sponsorship Opportunity	Cost	Availability	Includes
Pre-Event Drinks Reception	\$25,000	SOLD	Tuesday 2 March (18:30-20:30) Exclusive, invitation-only setting Speaking opportunity Drinks & canapés
Workshop Session	\$15,000	SOLD	Wednesday 3 March 45-minute presentation
Pre-Conference Workshop	\$15,000	1 AVAILABLE	Thursday 4 March Invite 25-30 people Breakfast included
Event App	\$8,500	1 AVAILABLE	Pop-up advert Login and home screen branding Footer banner
Baseball Caps	\$6,500	1 AVAILABLE	500 pcs Choice of cap colour Two-colour logo

All sponsorship and exhibitor packages are available on a first-come, first-served basis. Register early to secure your preferred package and booth location.