

EVENT SECTOR CONGRESS

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WED. 26 NOVEMBER 2025
ASIAT PARK
VILVOORDE

10:30 WELCOME COFFEE

11:15 WELCOME SPEECH
Christine Merckx

11:20 KEYNOTE - THE POWER OF TOGETHERNESS
Caroline Gennez

11:30 DEBATE - FIVE YEARS AFTER THE CORONA CRISIS: WHAT DID WE LEARN?
Erika Vlieghe, Peter De Wilde, Vinciane Morel de Westgaver, Yves Stevens, Valerie Thys

12:15 KEYNOTE - ECONOMEDY
Kamal Kharmach

13:00 LUNCH + SPEED DATING

THE POWER OF
COMMUNITY BUILDING

THE POWER OF
IMPACT

THE POWER OF
TRANSFORMATION

14:00

DEBATE
THE FUTURE OF VOLUNTEERS
AT EVENTS (French + Dutch)
Valerie Thys, Luc Petit, Jan Van Esbroeck,
Lorenzo Serra, Steven Latré, Lolita Becker

DEBATE
CLARIFYING THE SOCIAL IMPACT
OF EVENTS (English)
Jessy Siongers, Richard Naylor,
Yana Avramova

KEYNOTE
REBEL REBEL, MUSIC AS
INSPIRATION FOR DIGITAL
LEADERSHIP (Dutch)
Geert Van Mol

15:00

KEYNOTE
HOW SPECIAL OLYMPICS CREATE
STRONGER COMMUNITIES
THROUGH SPORT EVENTS (French)
Zehra Sayin

DISCUSSION
ECOLOGICAL IMPACT OF EVENTS
(English)
Kevin McMullan, Claire O'Neil, Maja Leye

KEYNOTE
THE FORCE OF OUR EVENT
SECTOR HOME AND ABROAD
(Dutch)
Hans Cromheecke

15:30 COFFEE BREAK

16:00

DEBATE
HOW TO MAKE SPORT EVENTS
MATTER (Dutch)
Stijn Van Bever, Michel Francken, Steven Van
Beylen, Brent Suykens, Cindy Winters,
Valerie Thys, Geert Bruynseels

WORKSHOP
THEORY OF CHANGE (Dutch)
Tuya Beyers, Dominique Jansen,
Kevin McMullan

KEYNOTE
TIKTOK OR LES ARDENTES (French)
Jean-Yves Reumont

17:00

KEYNOTE
BEA AWARDS: A SUCCESS STORY
IN COMMUNITY BUILDING (French)
Johan Vandepoel, Emmanuel Paul

DEBATE
WALK THE TALK (Dutch)
Maarten De Brauwere, Pieter Declercq,
Milo Vergucht, Tom Verrept

KEYNOTE
THE POWER OF LIVE (English)
Bert Knuts

17:40 KEYNOTE - THE POWER OF PARTNERSHIPS
Wim Thys

17:55 CLOSING SPEECH
Sylvie Lejour, Evelyne Bardyn

18:00 NETWORK DRINK CONGRESS = WELCOME DRINK BEA AWARDS