

EVENT SECTOR CONGRESS

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WED. 26 NOVEMBER 2025
ASIAT PARK
VILVOORDE

10:30 WELCOME COFFEE

11:15 WELCOME SPEECH
Christine Merckx

11:20 KEYNOTE - THE POWER OF TOGETHERNESS
Caroline Gennez

11:30 DEBATE - FIVE YEARS AFTER THE CORONA CRISIS: WHAT DID WE LEARN?
Erika Vlieghe, Peter De Wilde, Vinciane Morel de Westgaver, Valerie Thijs

12:15 KEYNOTE - ECONOMEDY
Kamal Kharmach

13:00 LUNCH + SPEED DATING

THE POWER OF
COMMUNITY BUILDING

THE POWER OF
IMPACT

THE POWER OF
TRANSFORMATION

14:00

DEBATE
THE FUTURE OF VOLUNTEERS
AT EVENTS (French + Dutch)
Valerie Thijs, Luc Petit, Jan Van Esbroeck,
Lorenzo Serra, Steven Latré, Lolita Becker

DEBATE
CLARIFYING THE SOCIAL IMPACT
OF EVENTS (English)
Jessy Siongers, Richard Naylor,
Yana Avramova

KEYNOTE
REBEL REBEL, MUSIC AS
INSPIRATION FOR DIGITAL
LEADERSHIP (Dutch)
Geert Van Mol

15:00

KEYNOTE
THE LEGACY OF PARIS OLYMPIC
GAMES (French)
Corinne Menegaux

DISCUSSION
ECOLOGICAL IMPACT OF EVENTS
(English)
Kevin McMullan, Claire O'Neil, Maja Leye

KEYNOTE
THE FORCE OF OUR EVENT
SECTOR HOME AND ABROAD
(Dutch)
Hans Cromheecke

15:30 COFFEE BREAK

16:00

DEBATE
HOW TO MAKE SPORT EVENTS
MATTER (Dutch)
Stijn Van Bever, Michel Francken, Steven Van
Beylen, Brent Suykens, Cindy Winters,
Valerie Thijs, Geert Bruynseels

WORKSHOP
THEORY OF CHANGE (Dutch)
Tuya Beyers, Dominique Jansen,
Nora Weytjens

KEYNOTE
TIKTOK OR LES ARDENTES (French)
Jean-Yves Reumont

17:00

KEYNOTE
BEA AWARDS: A SUCCESS STORY
IN COMMUNITY BUILDING (French)
Jean-Paul Talbot, Emmanuel Paul

DEBATE
WALK THE TALK (Dutch)
Maarten De Brauwere

KEYNOTE
THE POWER OF LIVE (English)
Bert Knuts

17:40 KEYNOTE - THE POWER OF PARTNERSHIPS
Wim Thijs

17:55 CLOSING SPEECH
Sylvie Lejour, Evelyne Bardyn

18:00 NETWORK DRINK CONGRESS = WELCOME DRINK BEA AWARDS