

THE PROGRAMME

10:30 WELCOME COFFEE

11:15 WELCOME SPEECH

11:20 OPENING KEYNOTE - THE POWER OF TOGETHERNESS

11:30 PLENARY DEBATE - FIVE YEARS AFTER THE CORONA CRISIS:
WHAT DID WE LEARN?

12:15 PLENARY KEYNOTE - ECONOMEDY

13:00 LUNCH + SPEED DATING

PARALLEL BREAK-OUT SESSIONS

THE POWER OF
COMMUNITY BUILDING

THE POWER OF
IMPACT

THE POWER OF
TRANSFORMATION

14:00 **Debate**
The future of volunteers
at events

Debate
Clarifying the social
impact of events

Keynote
REBEL REBEL, music as
inspiration for digital
leadership

15:00 **Keynote**
The Legacy of Paris
Olympic Games

Discussion
Ecological impact of
events

Keynote
The force of our event
sector home & abroad

15:30 COFFEE BREAK

16:00 **Debate**
How to make sport
events matter

Workshop
Theory of change

Keynote
TikTok or Les Ardentes

17:00 **Keynote**
BEA Awards:
a success story in
community building

Debate
Walk the talk

Keynote
Live does not lie

17:40 PLENARY KEYNOTE - THE POWER OF PARTNERSHIPS

17:55 CLOSING SPEECH

18:00 NETWORK DRINK CONGRESS = WELCOME DRINK BEA AWARDS