



SPONSORING & EXHIBITION OPPORTUNITIES



Annual Conference

20-21 November 2025 | Bournemouth, UK

This year's conference will be held at Binks' premise, in Bournemouth, UK. Join us to connect with peers from all over Europe on **20-21 November 2025**.

We offer several sponsorship packages available that can be tailored to meet your company's specific marketing and promotional objectives. Our full list of options and packages is detailed below.

Take advantage of this exclusive opportunity for your company to enhance its European presence. By becoming a sponsor of the event, you'll gain valuable exposure and the chance to engage with leading experts in the polyurea industry.

PDA Europe offers the following sponsorship packages, exclusive of Binks' host, dinner reception and catering sponsorship:

GOLD SPONSORSHIP

01

Price: € 4.000 - exclusive sponsorship

The gold sponsorship is the most comprehensive tool to raise your visibility before, during and after the conference.

This sponsorship includes:

- Exclusivity of being gold sponsor.
- Recognition as a Gold Sponsor in all event materials (program, website, LinkedIn, event brochure).
- Verbal recognition by the President during the opening and closing of the conference.
- Opportunity to present a 20-minute session.
- 2 complimentary conference registrations.
- Sponsored news item (250 words) on SharePoint (PDA Europe intranet) accessible to all PDA Europe members.
- One inside ad in the electronic event brochure sent to all registered participants.
- Attendees list of those opted-in to receive sponsor communications.

SILVER SPONSORSHIP

02

Price: € 2.000

By being a silver sponsor, you will get the opportunity to raise your visibility before and during the conference.

This sponsorship includes:

- Recognition as a Silver Sponsor in all event materials (program, website, LinkedIn, event brochure).
- Verbal recognition by the President during the opening and closing of the conference.
- 1 complimentary conference registration.
- Sponsored news item (250 words) on SharePoint (PDA Europe intranet) accessible to all PDA Europe members.
- One inside ad in the electronic event brochure sent to all registered participants.
- Attendees list of those opted-in to receive sponsor communications.

ADVERTISING OPPORTUNITIES

03

Full or half page advertisement in electronic event brochure

The electronic brochure will be sent to all registered attendees and will also be accessible via a QR code, which participants can easily find during the event.

Price:

- ½ page: €275
- Full page: €550

EXHIBITION OPPORTUNITIES

04

A table-top display provides the ideal setting to promote your company, its products and/or services.

Price: € 1000 - 5 table tops available

- Company profile will be included on the event website and event electronic brochure.
- The table top area is located next to the conference room. Attendees will be able to visit the exhibitors during the coffee and lunch breaks.
- One standard table with 2 chairs will be provided.
- 1 complimentary conference registration.

These packages ensure that other companies can participate and gain visibility without conflicting with Binks' exclusive sponsorship as the host and caterer.



INTERESTED IN A
SPONSORSHIP ITEM
OR TABLE TOP DISPLAY?

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