

# Pathways to 2027

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# Rohit Talwar

Events and travel industry futurist,  
consultant, researcher, and executive  
educator

Keynote speaker

2,000+ presentations to leadership  
audiences in 80 countries across six  
continents

Co-author of nine books and over 50  
reports on the emerging future





# A Foresight Study on Exceptional Event Experiences

Partnership With FIRST  
2-3 Year Time Horizon



[surveymonkey.com/r/FFEE2](https://surveymonkey.com/r/FFEE2)





**Science and  
Tech / AI (76%)**

**Human  
Values**

**Geo-Political /  
Economic  
Uncertainty (59%)**

**Health and  
Wellbeing**

**Energy and  
Resources**

**Societal  
Infrastructure**

**Eroding  
Pillars of  
Permanence**

**Nationalism v  
Globalism**

**Wealth and  
Inequalities**

**Planetary  
Resilience**

**Security and  
Stability**

**Volatility is The Only Certainty**





# From GenAI to AGI – A Possibility Explosion



*...And Blowing (Some of) Our Minds*

# Training Prompt

**Use this to learn how to use a GenAI tool like ChatGPT, Gemini, DeepSeek**  
**Edit the underlined text to personalise the prompt**

I am a Generative AI novice / basic user / advanced user.

I am a events manager with a team of five.

My most common work tasks are reading and writing emails, producing and reviewing documents and reports, developing strategies and plans, and producing spreadsheets.

I would like to develop basic competence / advance my skills in using the tools.

You are to be my very patient teacher.

I want to spend 15/30/60 minutes per day for the next 14/21/28 days to get started.

Please create a course for me.

Please provide the prompts to give you each day for you to teach what I need to know.

Please also suggest what I should do over the following month to advance those skills.



**Informed,  
Empowered,  
and Vocal**

***Greater Use  
of Deep  
Dialogues on  
Critical  
Topics (80%)***





# Ever Richer Engagement

*Immersive  
Storytelling Using  
Multimedia,  
Experiential  
Setups, and  
Interactivity (67%)*





**A Very  
Human  
Experience**

***Diverse  
Learning  
Approaches  
(56%)***





# AI – An Assistant to Maximise the Experience

*Individualized Event Reports - Insights, Takeaways, Plans, and Reading Lists (70%)*





# AI / Agents Event Manager SuperInterns

*Researching  
Event Themes,  
Content,  
Speakers, and  
Suppliers  
(62%)*



Event Design

Project  
Management

Supplier Liaison

Budgets &  
Reporting

Green  
Proofing

Venue / AV  
Management

Campaign  
Management

Contracts  
Management



# Capability Development and Continuous Learning as Talent Multipliers





**Disruptive  
Business  
Models  
are  
Emerging**





**Monsters  
in the  
Machine?**

**Learning  
is the  
Antidote  
to Fear**





# Thank You

Please Take the Survey

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