Pathways to 2027

MESA Planner Forum April 9th, 2025

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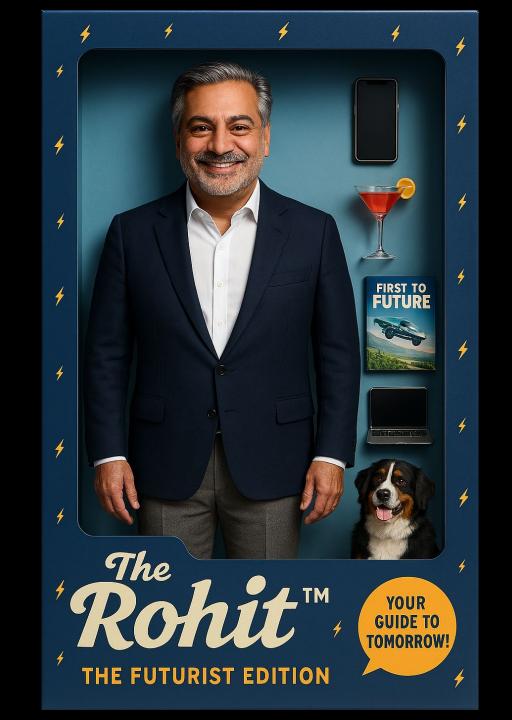
Rohit Talwar

Events and travel industry futurist, consultant, researcher, and executive educator

Keynote speaker

2,000+ presentations to leadership audiences in 80 countries across six continents

Co-author of nine books and over 50 reports on the emerging future



A Foresight Study on Exceptional Event Experiences

Partnership With FIRST 2-3 Year Time Horizon



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Science and Tech / Al (76%)

Health and Wellbeing

Energy and Resources

Societal Infrastructure Human Values

Eroding Pillars of Permanence

Nationalism v Globalism

Volatility is The Only Certainty

Geo-Political / Economic Uncertainty (59%)

Wealth and Inequalities

Planetary Resilience

Security and Stability

From GenAl to AGI – A Possibility Explosion



...And Blowing (Some of) Our Minds

Training Prompt

Use this to learn how to use a GenAl tool like ChatGPT, Gemini, DeepSeek Edit the <u>underlined</u> text to personalise the prompt

- I am a Generative AI novice / basic user / advanced user.
- I am a events manager with a team of five.
- My most common work tasks are <u>reading and writing emails</u>, <u>producing and reviewing</u> <u>documents and reports</u>, <u>developing strategies and plans</u>, <u>and producing spreadsheets</u>.
- I would like to develop basic competence / advance my skills in using the tools.
- You are to be my very patient teacher.
- I want to spend 15/30/60 minutes per day for the next 14/21/28 days to get started.
- Please create a course for me.
- Please provide the prompts to give you each day for you to teach what I need to know.
- Please also suggest what I should do over the following month to advance those skills.

Informed, Empowered, and Vocal

Greater Use of Deep Dialogues on Critical Topics (80%)



Ever Richer Engagement

Immersive
Storytelling Using
Multimedia,
Experiential
Setups, and
Interactivity (67%)



A Very Human Experience

Diverse
Learning
Approaches
(56%)



Al – An Assistant to Maximise the Experience

Individualized
Event Reports Insights,
Takeaways, Plans,
and Reading Lists
(70%)



AI / Agents
Event
Manager
SuperInterns

Researching
Event Themes,
Content,
Speakers, and
Suppliers
(62%)



Capability Development and Continuous Learning as Talent Multipliers



Disruptive
Business
Models
are
Emerging



Monsters in the Machine?

Learning is the Antidote to Fear



Thank You

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