



Transforming Organisations Through Coaching

Thank you for the E-Book Express Showcase (provided by Richard John, COO of Realise, MESA Member). View in the Community Platform – Trends, Reports, Videos & E-Books (Files / E-Books / 4M's / March 2025) or click on the direct links below:

- 1. How AI Will Transform the Event Industry https://mesa.wall.idloom.com/#/filelastversion/2953
2. 30 Event Formats https://mesa.wall.idloom.com/#/filelastversion/2950
3. AI Governance https://mesa.wall.idloom.com/#/filelastversion/2951
4. IBTM Trends Report https://mesa.wall.idloom.com/#/filelastversion/2954
5. 27 Actionable Strategies https://mesa.wall.idloom.com/#/filelastversion/2949

Overview – https://mesa.wall.idloom.com/#/filelastversion/2952

Main Topic: Transforming Organisations Through Coaching

Coaching is a confidential and supportive relationship that fosters active listening and thought-provoking questions, encouraging new thinking and potential actions. It provides a safe space for individuals to think out loud, experiment, and explore ideas freely. Through coaching, possibilities are generated and kept alive, while also offering a structured framework to turn ideas into actionable outcomes.

- We discussed the transformative impact of coaching on individuals and organisations, emphasising its focus on future growth and the importance of credentials
- Coaching is not conflict resolution, advice-giving, or counselling, but rather a process where individuals identify and solve their own challenges with the help of a coach
- There is a growing trend of AI-enabled coaching, which can be a positive development that can grow the coaching market
- Difference between Mentoring and Coaching - Mentors and mentees will explore different ambitions, questions, and challenges that can evolve as their relationship progresses / Coaching is time-bound and expected to reach specific goals in a set time frame

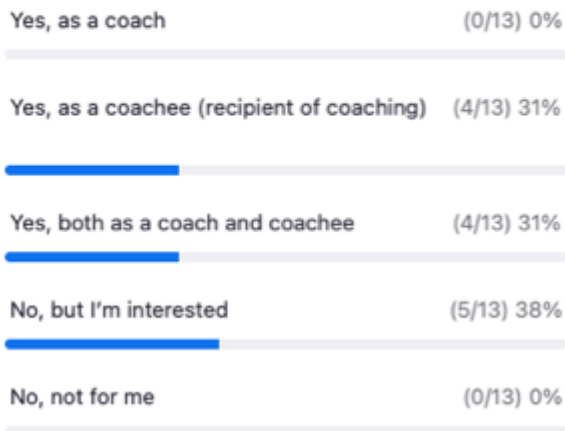
What's the difference?



00:00:46 | 2 questions | 13 of 14 (92%) participa...

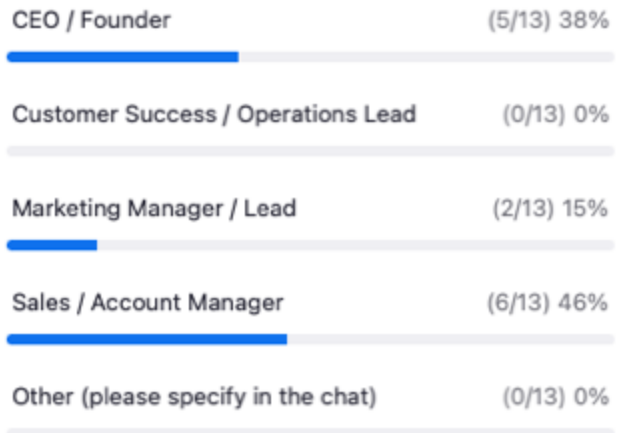
1. Have you experienced coaching? (Single choice)

13/13 (100%) answered



2. What is your role within your organisation? (Single choice)

13/13 (100%) answered



Further Information:

You can find ICF-credentialed coaches <https://coachingfederation.org/find-a-coach>

Here are the slides from the session <https://mesa.wall.idloom.com/#/filelastversion/2966>

Thank you to our speakers:

Robert Garcia, Vice President of the **International Coaching Federation**

Moderated by **Sebastien Braun**, CEO and Founder of **idloom**, MESA Patron Member

All Members: Register for the MESA Planner Forum on 9th April – [REGISTER NOW](#)



NEXT MEETING:

MESA MONTHLY MEMBER MEETINGS (4M's) 1400 GMT / 1500 CET:
Thursday 24th April Exhibiting at Tradeshows – The Emotional Hook - with speaker **Jakob Dyrbye, Founder of **The Trade Show Academy**, MESA Member. Moderated by **Sebastien Braun**, CEO and Founder of **idloom**, MESA Patron Member.**

We look forward to seeing you there!

[MESA Events page](#)

MESA MONTHLY MEMBER MEETINGS (4M's)

[Please connect to our LinkedIn page](#)

Thank you, MESA MEMBERS!

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- To be connected and hear about events
- To get to know MESA and the community

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