



SPONSORSHIP OPPORTUNITIES

FERM - The Federation of European Rice Millers is the voice of the European rice milling industry. FERM is made up of 22 members from around Europe, including companies and national rice milling associations.

In representing over 90% of the milling capacity in Europe it is able to reflect credibly and authoritatively the interests of the industry.

FERM organises its main event - The FERM Convention every 2 years and it is open for members and non-members.

The **FERM Convention** is the place where key industry players and their worldwide partners meet, exchange ideas, discuss market changes and strengthen ties.

Venue

Don Carlos Resort & Spa Marbella,

Av. Zurita s/n, 29604 Marbella, España



Target Audience

All suppliers of goods and services to the Rice milling industry in Europe. It is equally open to representatives of trade associations representing parts of the rice supply chain worldwide. The congress brings together the top executives from the major rice suppliers in Europe and other representatives of the rice supply chain.

Sponsorship Opportunities

BENEFITS	Gold 10.000 EUR	Silver 6.000 EUR	Bronze 3.000 EUR
Recognition as sponsor on all promotional materials (event website, mailings, event brochure, signage at registration desk).	X	X	X
Verbal recognition by FERM's President at the opening and closing of the convention.	X	X	X
Reservation of a dedicated table at the Gala Dinner. <i>This year's dinner will feature both seated and standing options to enhance networking opportunities.</i>	X	X	
Space for presentation table top in the networking area next to the conference room.	X	X	
One complimentary registration for the entire event	X		
(Additional) attendees to the full convention programme at FERM member rate.	2	1	
Full-page advert in the brochure.	X	X	
1/2 page advert in the brochure.			X
Attendees list of those opted-in to receive sponsor communications.	X	X	
Speaking time of 15 minutes during the conference <i>Please note that an abstract describing the presentation has to be submitted to FERM for review and approval.</i>	X		
Advertising opportunity in the brochure:	Full page: 1.000 EUR Half page: 500 EUR		
Kick off the event with high visibility at the Welcome Cocktail Reception in a relaxed and social atmosphere.	Upon request, please contact us for more information.		

Please note that all prices mentioned in the above table do not include Belgian VAT.
 Feel free to contact us at info@fermconvention.com to discuss sponsorship opportunities or customized packages tailored to your needs.

Sponsorship Application

This sponsorship application is subject to the terms and conditions set out in this brochure (next page).

Organization/Company:

Address:

VAT number:

Contact Person:

Contact Person Email:

Contact Person Direct Phone number:

On behalf of my organization I choose the following sponsorship item(s), as described in the sponsorship brochure (please select):

- ☐ Gold package
- ☐ Silver package
- ☐ Bronze package
- ☐ Full page advertisement
- ☐ Half page advertisement
- ☐ Welcome cocktail reception (one slot)

Date:

Signature:

Please note that signing and delivery of the Sponsorship Application to FERM is subject to acceptance by FERM and to the terms and conditions set out on the next page. Please return the completed form to FERM by email to:

info@fermconvention.com

Terms and Conditions

Generally Applicable

1. A contract of sponsorship will be deemed to have been formed upon written communication by FERM (by email or letter) to the applicant that the applicant's Sponsorship Application has been accepted.
2. Each contract of sponsorship is subject to the terms and conditions set out in this brochure, including as described for the relevant category of sponsorship in respect of which the Sponsorship Application has been submitted.
3. No representative of FERM other than the Secretary-General may make any binding representation or agreement varying these terms and conditions in respect of any applicant.
4. The sponsorship fee is due for payment by a successful applicant on or before the date specified by FERM when communicating acceptance of the applicant's Sponsorship Application.
5. Benefits will only commence upon full payment of the sponsorship fee unless otherwise agreed by FERM in its absolute discretion.

Sponsor

1. Applications for sponsorship are open until 31 July 2025 close of business.
2. Applications will be judged solely on the basis of the information provided in the Sponsorship Application. Any other information provided or representations made by the applicant will be noted but will not be persuasive in determining a contested class of Sponsor.
3. FERM's decision is final and will be notified to each applicant in writing (by email).

Join us at the FERM Convention 2025!

For more information about the event or to become a FERM Convention sponsor, please contact Mélanie Collot at info@fermconvention.com or call +32 498 74 9 85.