



ERA CONVENTION 20 25

sponsorship
package

START



In 2025 we're in Dublin



4 - 5 June 2025




Dublin Royal
Convention Centre
Radisson Blu Royal
Hotel, Dublin

Our 2025 Convention will be held at the
Dublin Royal Convention Centre, **Radisson Blu Royal
Hotel, Dublin.**

Join us to connect with peers from all over Europe on
4-5 June 2025.

We offer **several sponsorship packages** available that
can be tailored to meet your company's specific
marketing and promotional objectives. Our full list of
options and packages is detailed below.

By becoming a sponsor of the event, you'll gain
valuable exposure and the chance to engage with
leading experts in the equipment rental industry.



Sponsorship

Sponsorship options for ERA Convention 2025	Price before 04/03/2025	Price as of 04/03/2025
Lanyard (1 sponsor)	€7500	€8500
Key cards (1 sponsor)	€6500	€7500
App (1 sponsor)	€4000	€4500
Luncheon	€3000	€3500
Coffee break	€2500	€3000

Sponsoring of the Awards Rental Dinner	Price before 04/03/2025	Price as of 04/03/2025
European Rental Awards Gold Sponsorship	€6500	€7500
European Rental Awards Silver Sponsorship	€4000	€4800
Sponsorship of the ERA Cocktail	€5000	€6000

Sponsoring the ERA Convention 2025 App (1 Sponsor)

Benefits of the ERA Convention App sponsorship include:

Pre-Event

- An announcement on ERA social media (LI channel)
- Visibility on the ERA website

During the Event:

- A permanent banner in the official ERA Convention App, downloaded by all the participants to the Convention.
- An interactive company profile in the official ERA Convention mobile app



Sponsoring the ERA Convention 2025

Key Card Sponsorship

Pre-Event & During the Event

- Visibility on the ERA website
- Feature Sponsor's branding on hotel key cards provided to conference participants.
- An interactive company profile in the official ERA Convention mobile app



Sponsorship of the ERA Convention 2025

Lanyards (limited to 1 sponsor)

Benefits of the lanyards sponsoring include:

Pre-Event

- An announcement on ERA social media (LI channel)
- Visibility on the ERA website

During Event:

- Logo on all the lanyards of the Convention distributed to the attendees.
- An interactive company profile in the official ERA Convention mobile app



Sponsorship of the Luncheon

Benefits of the ERA luncheon sponsorship include:

Pre Event:

- An announcement on ERA social media (LI channel)
- Visibility on the ERA website

During Event:

- Company logo on screens in the luncheon area
- Promotional video playing during luncheon
- An interactive company profile in the official ERA Convention mobile app



Sponsorship of a Coffee Break

Benefits of the ERA coffee break sponsorship include:

Pre-Event:

- An announcement on ERA social media (LI channel)
- Visibility on the ERA website

During Event:

- Logo to be displayed in the coffee break area.
- An interactive company profile in the official ERA Convention mobile app



Sponsoring of the European Rental Awards Dinner

Gold sponsorship include:

Pre-Event

- Logo on all communication relating to European Rental Awards.
- An announcement on ERA social media (LI channel)
- Logo and name visible on the ERA website
- Sponsor's logo on the European Rental Awards official website



During Event

- Electronic screening of sponsor's logo during the ERA Convention
- Recognition in master presentation shown at European Rental Awards dinner and mentioned by the moderator;
- Logo printed on the menu cards of European Rental Awards dinner;
- Advert in the sponsorship brochure accessible from the menu cards;
- Logo to be displayed on stage during the European Rental Awards Dinner
- An interactive company profile in the official ERA Convention mobile app
- Handing of one of the trophies during the ceremony
- Interview with the Sponsor and publication on LinkedIn.

Sponsoring of the European Rental Awards Dinner

Silver sponsorship include:

Pre-Event

- Logo on all communication relating to European Rental Awards.
- An announcement on ERA social media (LI channel)
- Logo and name visible on the ERA website.

During Event

- Electronic screening of sponsor's logo during the event
- Recognition in master presentation shown at European Rental Awards dinner and mentioned by the moderator;
- Logo printed on the menu cards of European Rental Awards dinner.
- Advert in the sponsorship brochure accessible from the menu cards;
- Logo to be displayed on stage during the European Rental Awards Dinner
- An interactive company profile in the official ERA Convention mobile app



Sponsoring of the ERA Cocktail

Benefits of the ERA Cocktail sponsorship include:

Pre-Event

- Logo on all electronic communication relating to European Rental Awards;
- An announcement on ERA social media (LI channel)
- Logo and name visible on the ERA website

During Event

- Logo to be displayed in reception area during the Cocktail
- Electronic screening of sponsor's logo during the event
- Recognition in master presentation shown at European Rental Awards dinner;
- Logo printed on the menu cards of European Rental Awards dinner;
- Advert in the sponsorship brochure accessible from the menu cards;
- An interactive company profile in the official ERA Convention mobile app.



Steps to follow when you select the sponsorship type

- 1 Fill the form
- 2 Send to era@erarental.org



any questions

Veerle Guns at +32 (0)2 761 1604 or
email: era@erarental.org