



On the cover:
Photo taken by Fulvio Roiter,
Acqua alta in Piazzetta San Marco, 2002
© Eredi Fulvio Roiter



Venice
Sustainability
Innovation
Accelerator

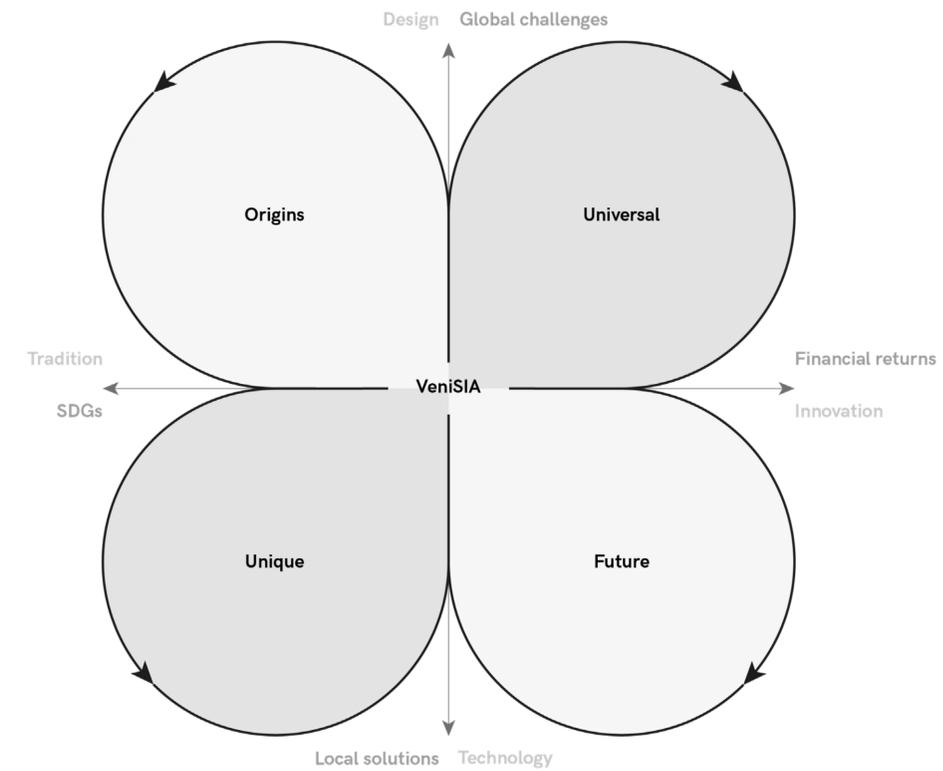
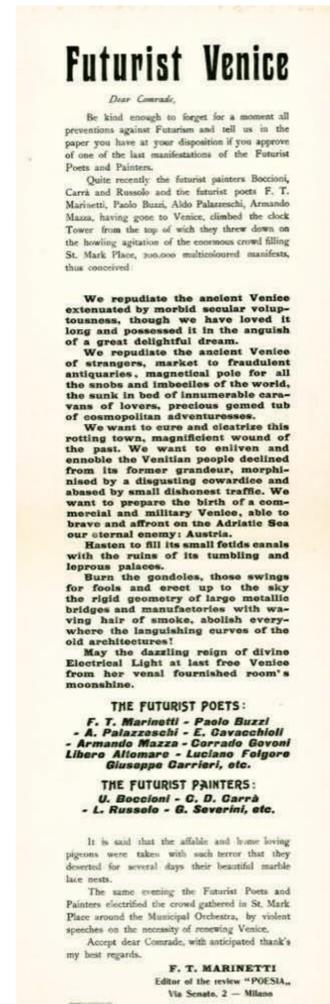
VeniSIA

The oldest city of the future

Space-time rationale Why in Venice?

“A city is not gauged by its length and width, but by the broadness of its vision and the height of its dreams.”

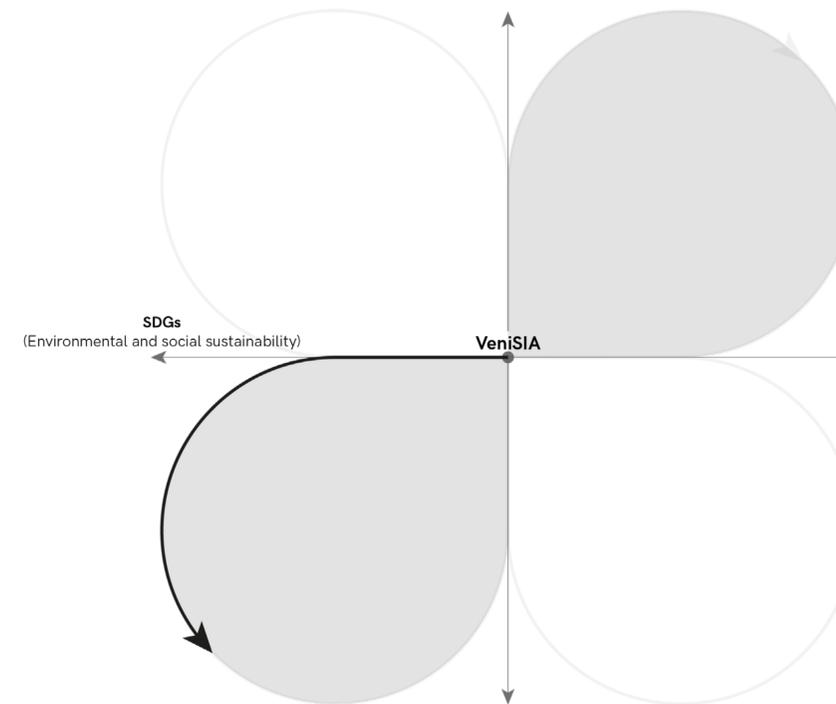
Herb Caen (1967). “San Francisco, City on Golden Hills”



Back to unique origins, into a universal future.

Sustainable Development Goals

Environmental and social sustainability



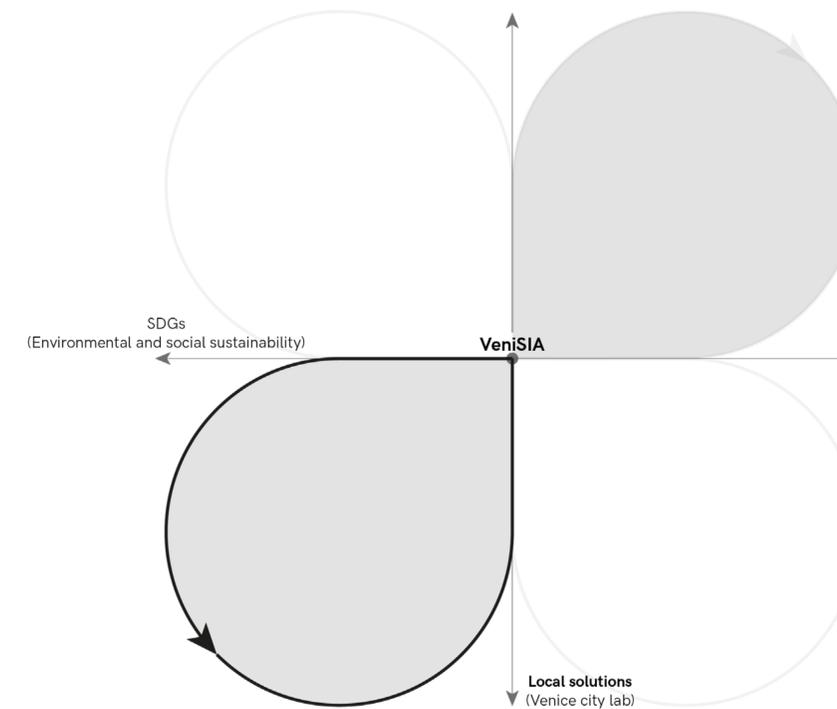
Above:
UN Sustainable Development Goals,
resources for sustainable development

Local solutions

Venice as a city lab

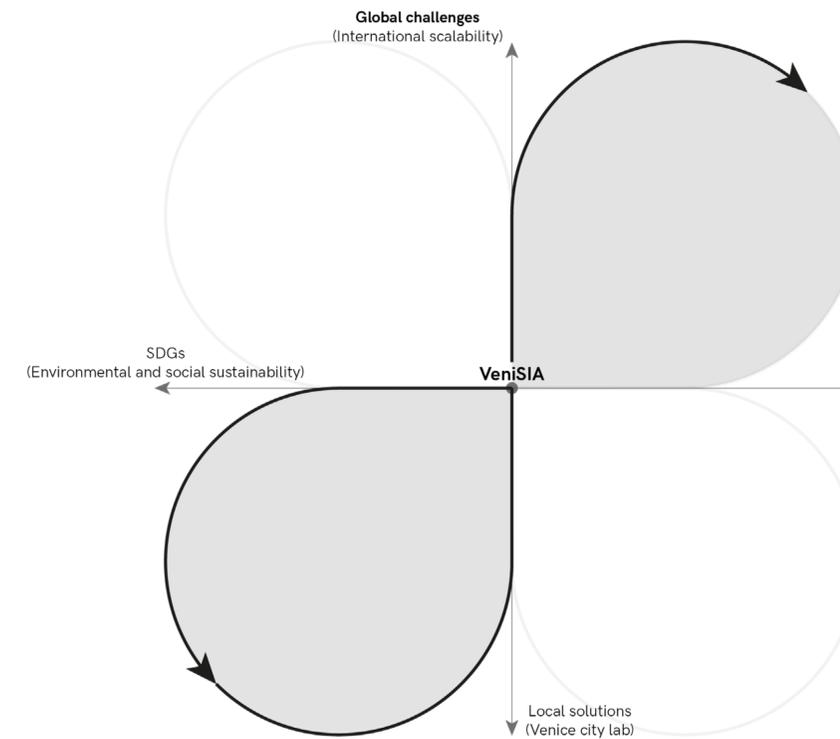
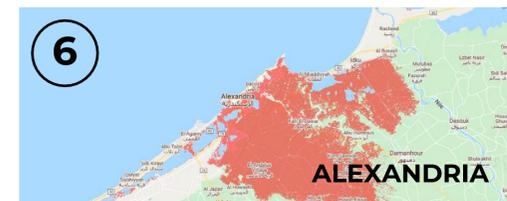
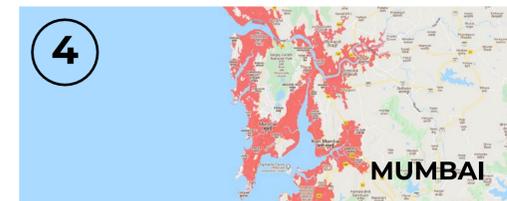
<p>International Sustainability Solutions Supporters</p>	<p>Sustainability</p>		
<p>International & National Sustainability Solutions Providers</p>		<p>City Lab & Showroom</p>	
<p>National Sustainability Solutions Seekers</p>			<p>Company Re-Start-up</p>

Above:
UN Sustainable Development Goals
affecting Venice

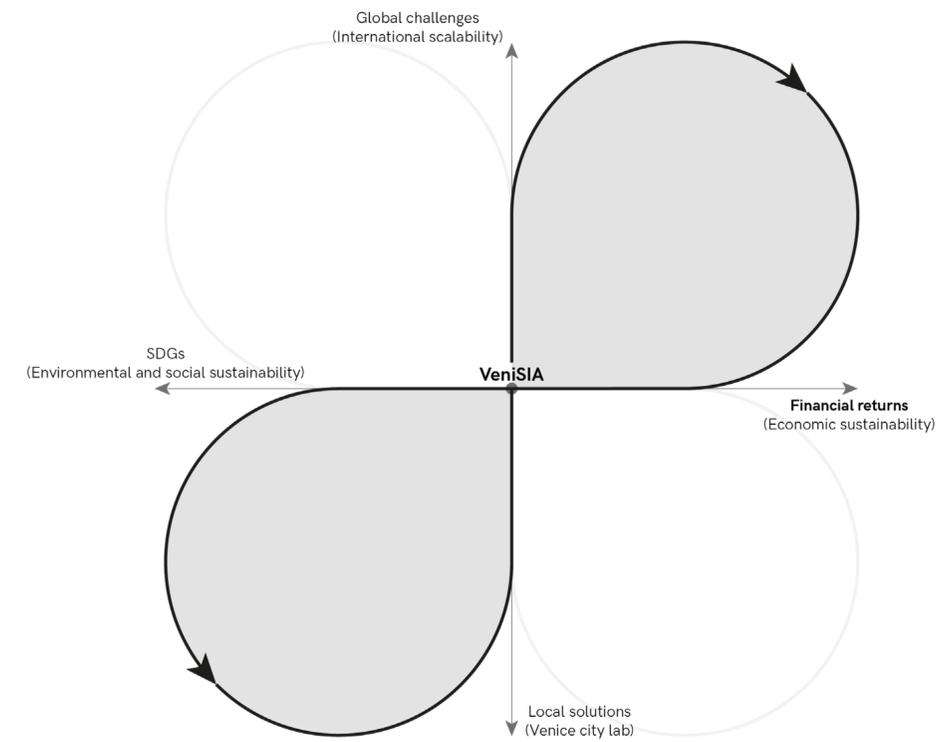
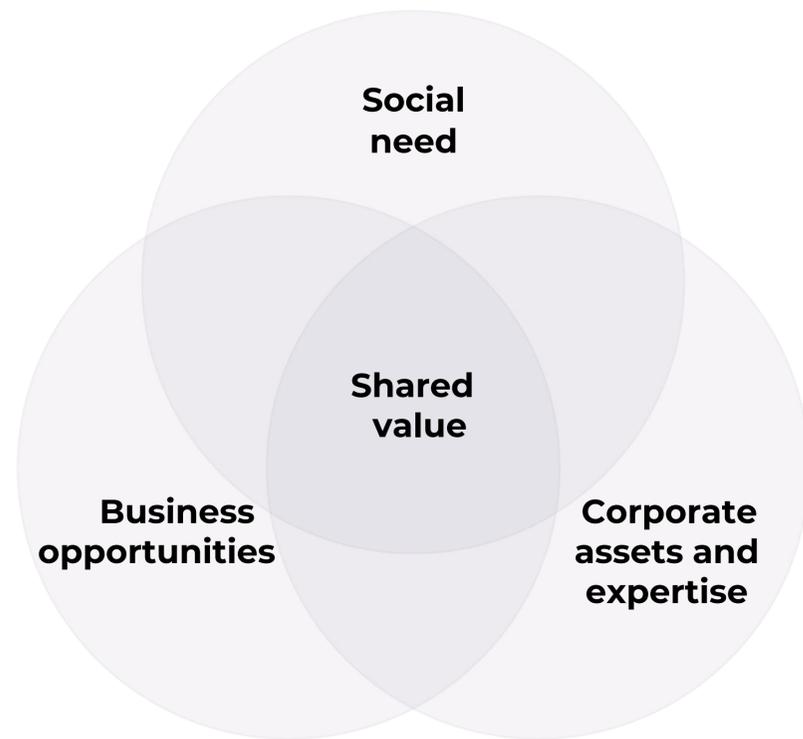


Global challenges

International scalability



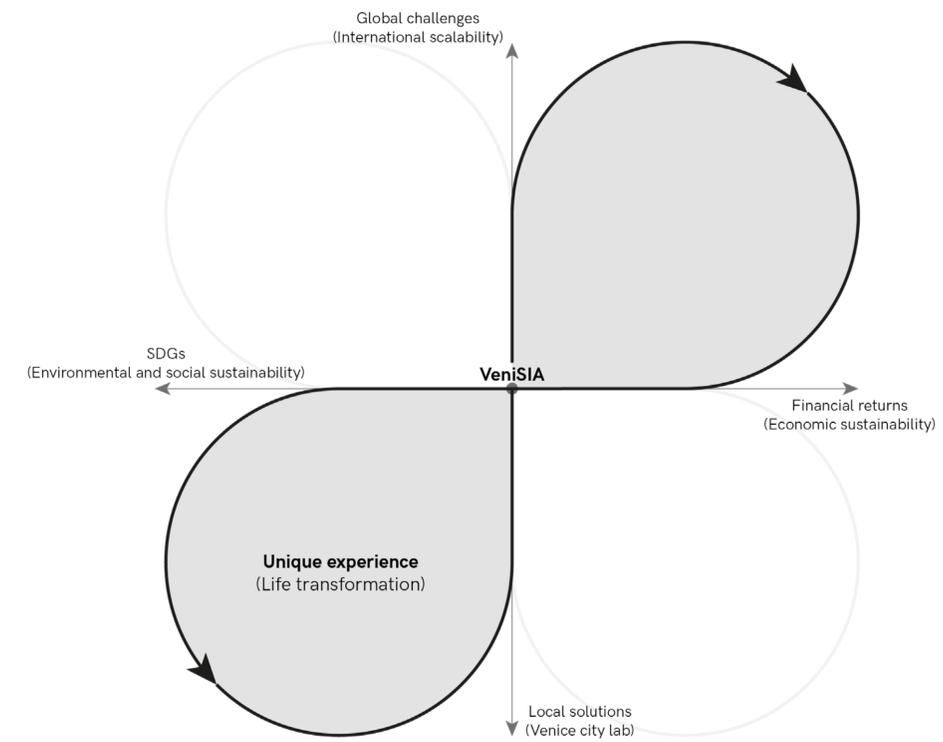
Financial returns
Economic sustainability



Unique experience Life transformation



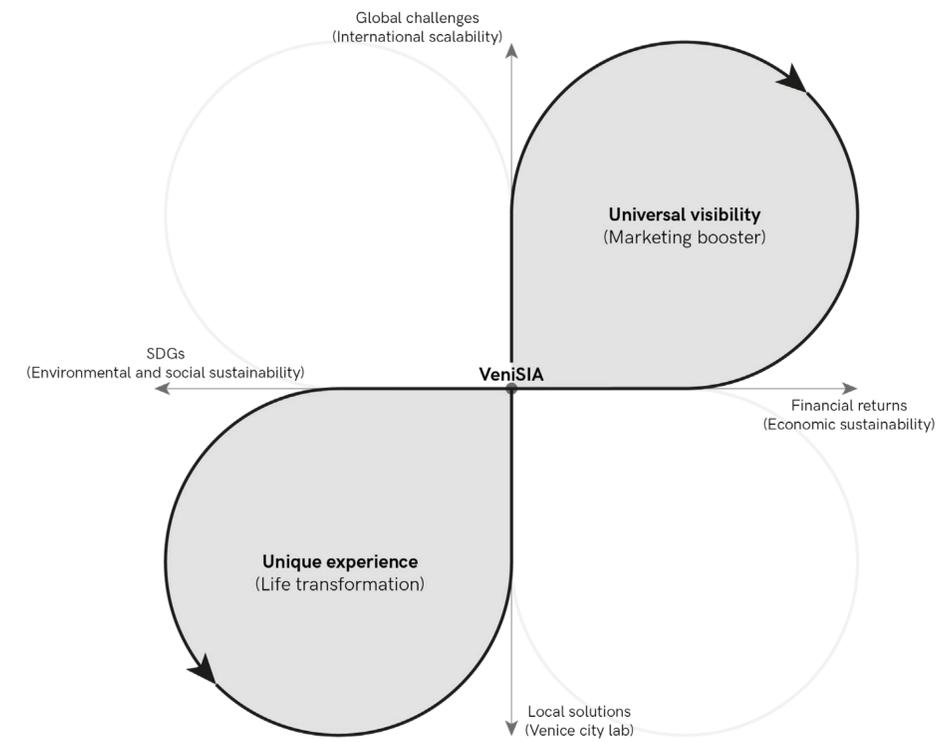
Above:
"Support" by Lorenzo Quinn, 2017 -
Monumental hands rise from the water
in Venice to highlight climate change
Photo taken by Hans M on unsplash.com



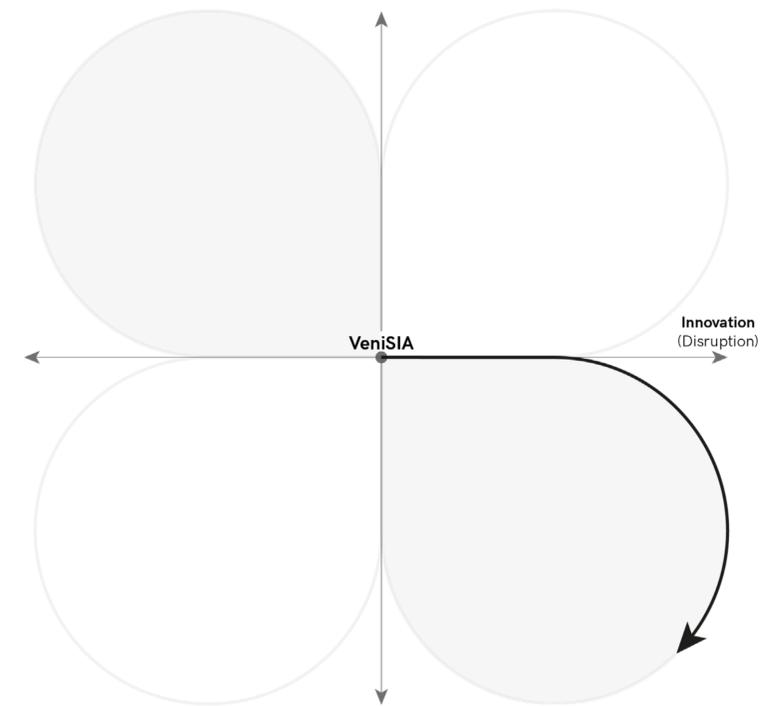
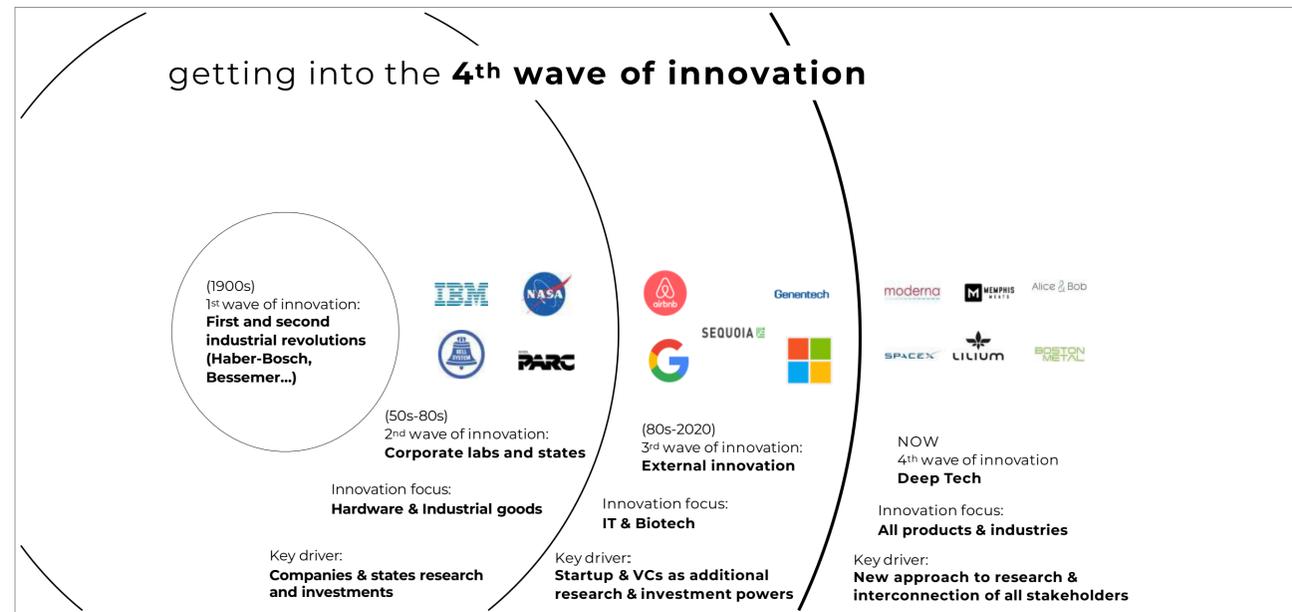
Universal visibility Marketing booster



Above:
Banksy's unauthorized installation on a house in Venice, near Campo San Pantalon, 22/05/2019. The artwork portrays a migrant child wearing a lifejacket and holding a neon pink flare.
Credits © Gorupdebesanez

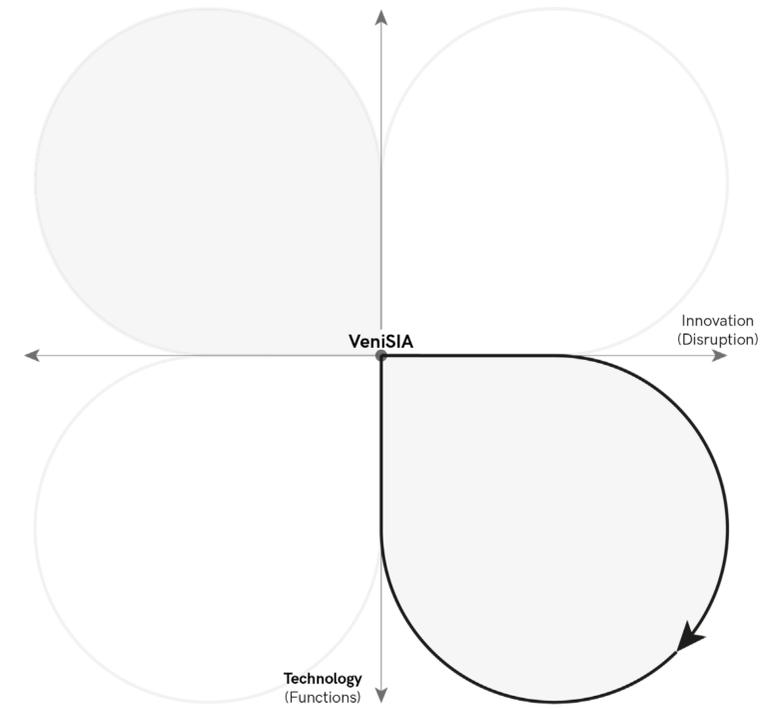
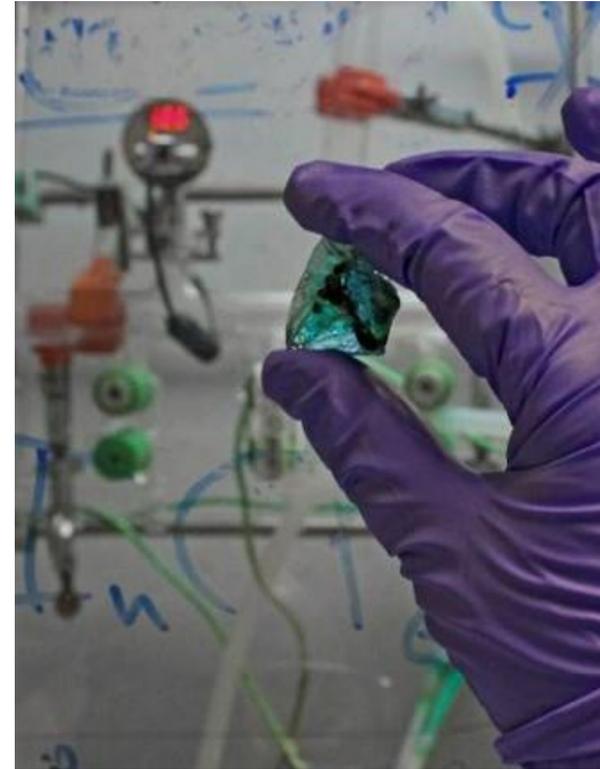
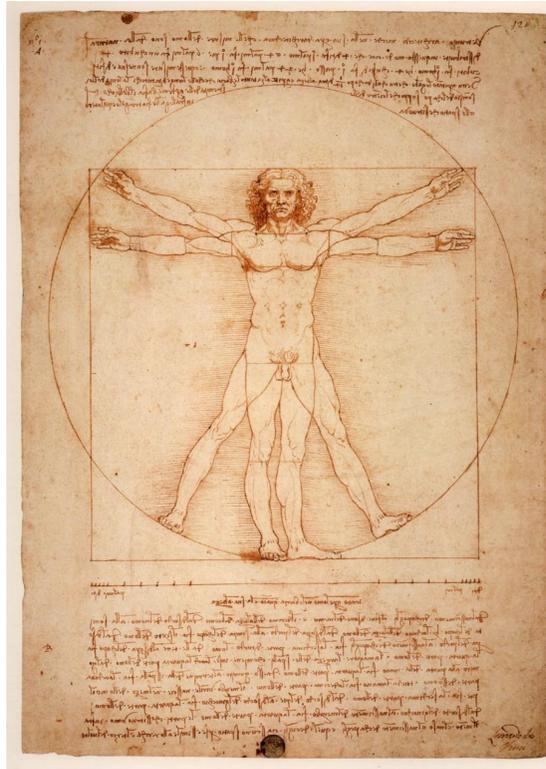


Innovation Disruption



Above:
"The 4th wave of innovation"
Copyright: Hello Tomorrow, 2021

Technology Functions

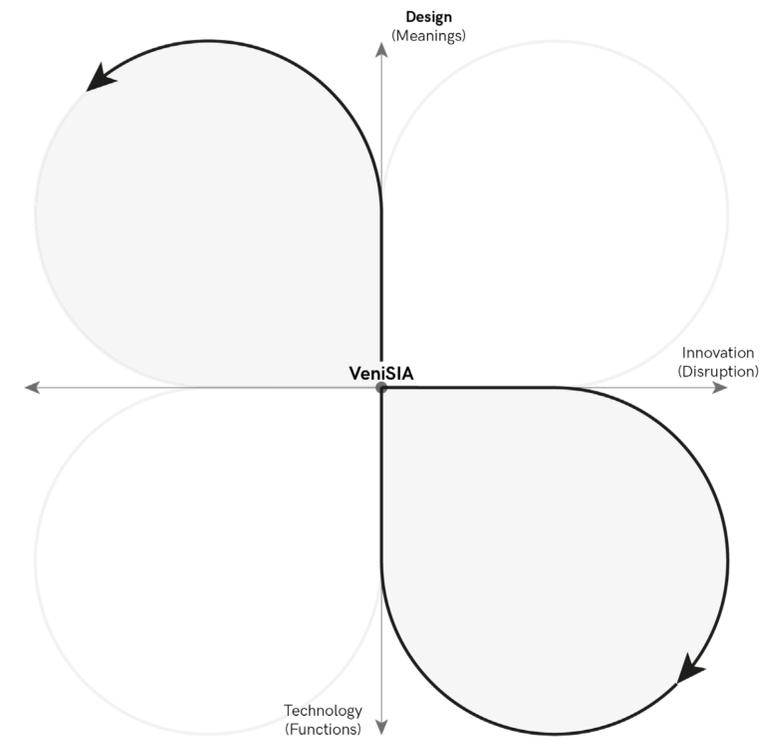


Above:
- "Vitruvian Man" by Leonardo da Vinci,
Credits © Quibik
- Photo taken by ccht.iit.it

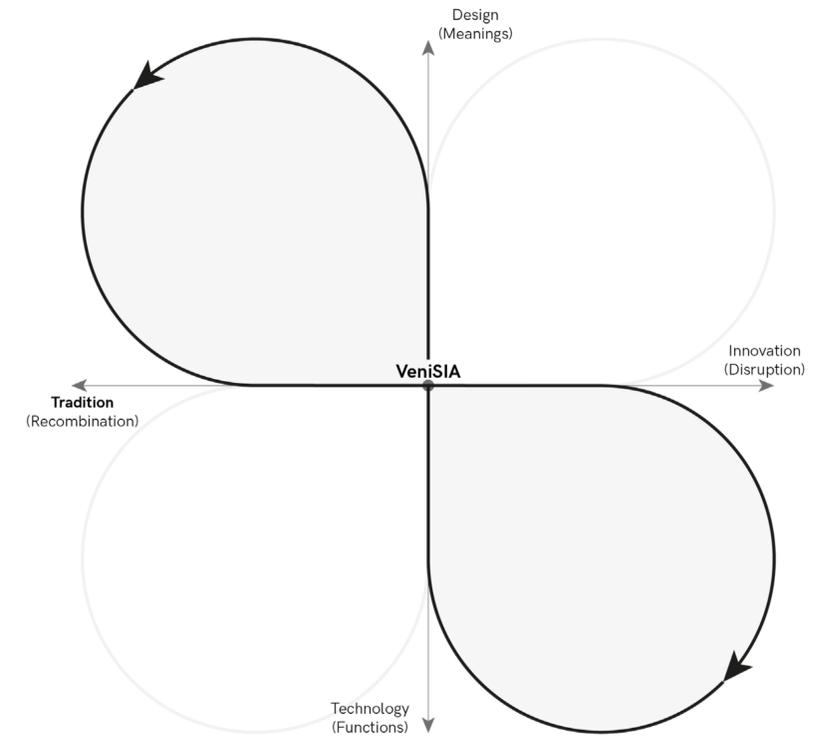
Design Meanings



Above:
Entrance to the University of Architecture
IUAV by Carlo Scarpa
Credits © Jean-Pierre Dalbéra

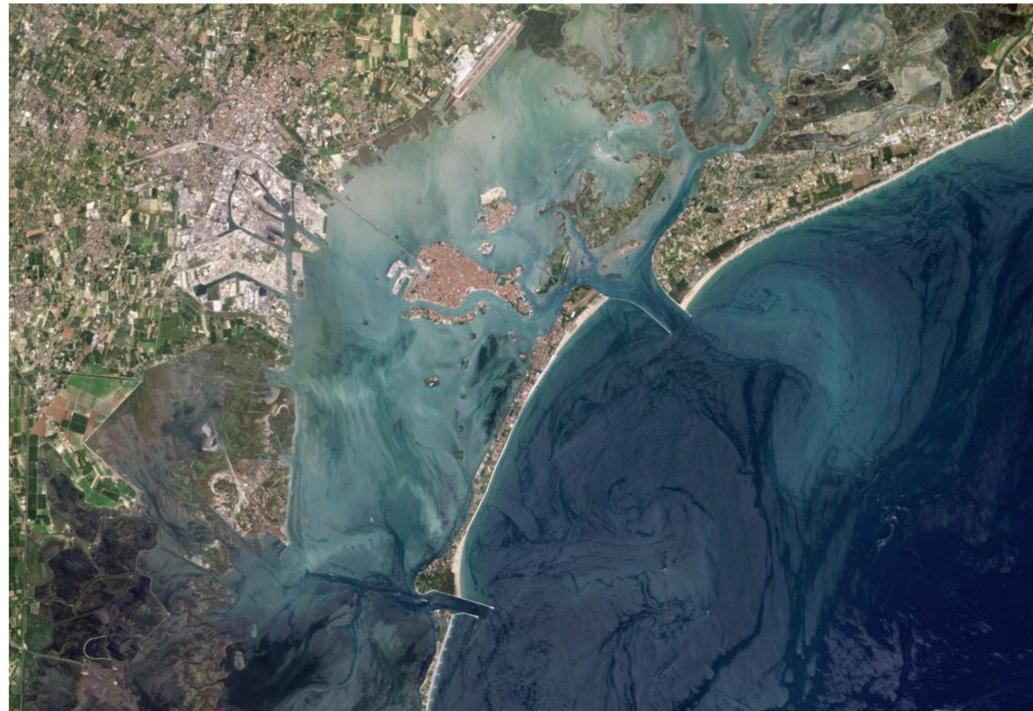


Tradition Recombination

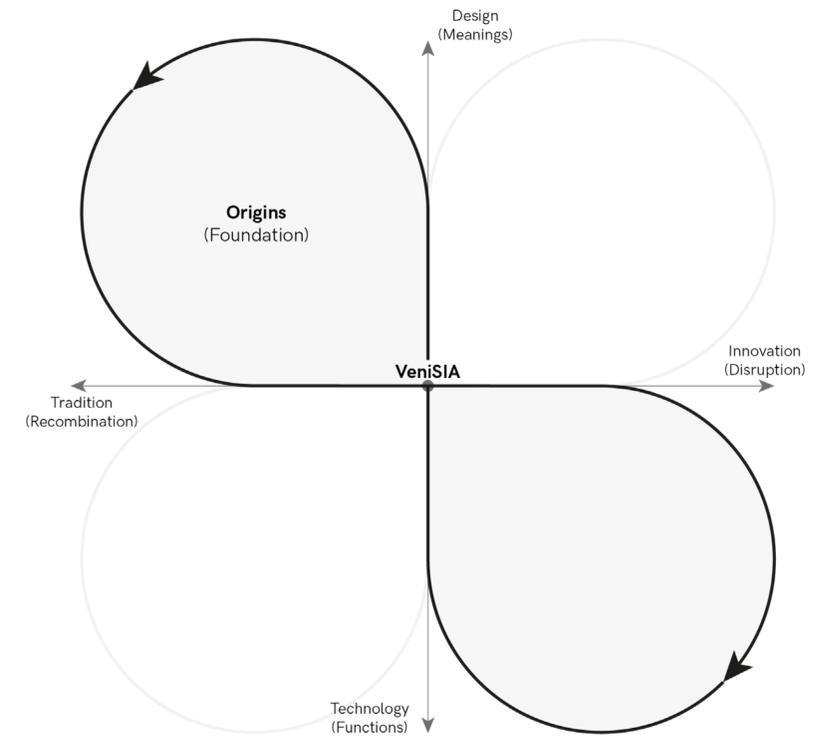


Above:
- Ancient heels, 1400
- Modern heels by René Caovilla, 2000

Origins Foundation



Above:
Venetian lagoon -
NASA Earth Observatory



Future Perspective

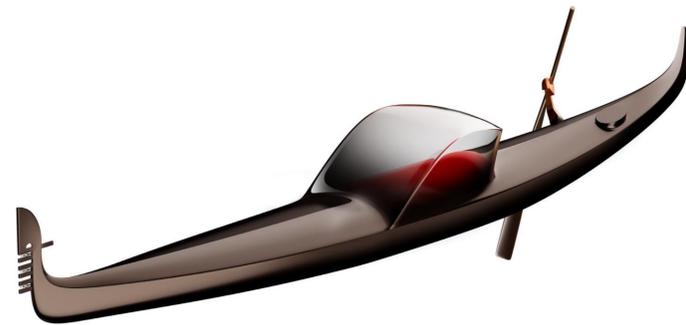
“VeniSIA’s ultimate ambition is not to make an accelerator in Venice but to make an accelerator out of Venice”

We will build a comprehensive ecosystem around VeniSIA with a relentless focus on **human capital**

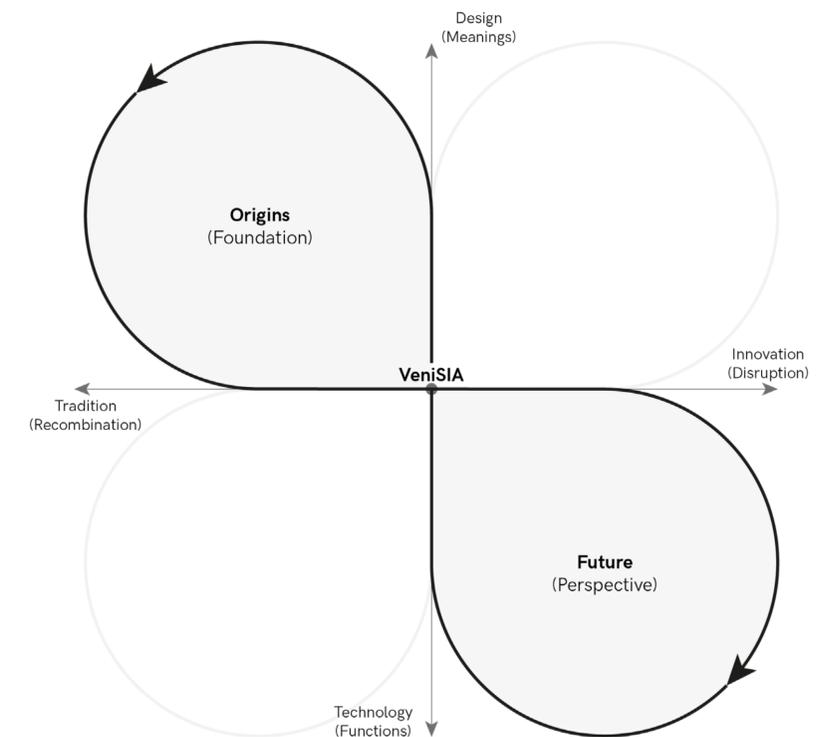
Building the ecosystem: we will invite the world’s most sustainable companies to relocate teams to Venice leveraging a corporate studio, a strong event platform and a **deep tech foundry**

A deep tech foundry: we will attract builders and innovators (researchers and entrepreneurs) looking to develop-use-invest on a real technology asset capable to deliver innovative solutions leveraging deep tech

A unique approach to launch your sustainable startup-project: thanks to the specific and unique problem-driven approach our corporate studio will support the large companies and will lead the way to more startup and a strong capital stack



S+ARCK®



Deep-Tech Future Farming

Our distinctive technology asset: **a deep tech foundry**
 We want to leverage nature as an engineering and manufacturing platform building a deep tech foundry that leverages

- cell engineering
- organism design
- quantum manufacturing
- robotics
- generative AI

to rebuild, in a sustainable way, the Italian economic and industrial tissue



NATURE CO-DESIGN
Microscopic scale

Nature Co-Design signals a shift from exploitation to generation, switching from the consumption of natural resources to the production of organic and inorganic matter at the atomic level.

FUTURE FARMING

Future Farming is at the intersection between the two emerging trends, where the growing tools for the next generation are vertical farms and precision fermenters.

CONTROLLED ENVIRONMENT AGRICULTURE
Macroscopic scale

Controlled Environment Agriculture is the process of growing crops in vertically layered stacks in controlled environments that maximize yields while minimizing inputs.

2021 edition Corporate Accelerator

1513

Applications Received

100+

Mentors

133

Ca' Foscari students

3

Partnerships with



20+

Events

21M+

Engaged people through media relations



Opening of the Italian Pavillion at Expo 2020
Dubai



"New international residents"
The Sunday Times

2021 edition Selected Startups

**From Venice Area:
221e, 9-Tech, E-concept, Energintech, Next Future
Transportation, Crafted & Urbnx**

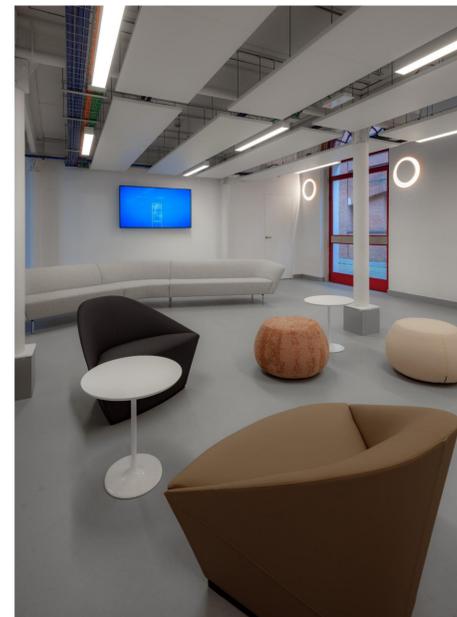
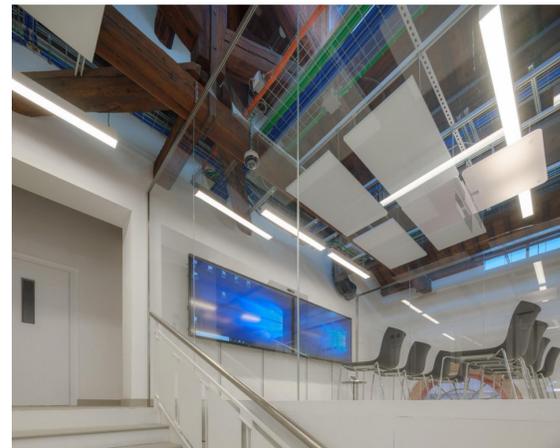
2021 Selected start-ups		SWITCH	urbnx				next next future transportation inc.
WATER HORIZON	221e [∞]	T INSTANTECHNOLOGIES	theBreath Pure Technology				GRYCLE technologies to life
	byewaste SIMPLE. USEFUL. NOW	new world wind	NEXTON	CRAFTED VENEZIA			:PIXIES
			9-Tech				

Location

Strategy Innovation Hub

The **Strategy Innovation Hub** represents the physical and virtual meeting place of a **community of entrepreneurs and managers** who imagine innovative strategic solutions, inspired by training sessions, seminars and workshops, drawing on the research activities and intellectual assets of Ca' Foscari University of Venice. It is based in Venice, ever since a privileged place for experimentation and contamination, at **the San Giobbe Economic Campus,**

The Strategy Innovation Hub is a physical and intellectual bridge able to inspire the generation and sharing of new ideas to transform them into radical technological solutions and successful business models.



Above:
- Interiors of SIH
- Section of Venice map
- Ca' Foscari University Economic Campus
A - VeniSIA@SIH
B - Student housing (250 pax)

Photos by Marco zanta





On the cover:
Photo taken by Claudio Schwarz
Santa Maria della Salute, Venezia
on unsplash.com



Venice
Sustainability
Innovation
Accelerator

VeniSIA

The oldest city of the future